



Streaming Media magazine's



Who to See @ IBC



At IBC 2023, AJA will showcase intuitive [streaming technologies](#) supporting a range of applications – from standalone HD streaming to platforms like Facebook Live to sophisticated, multi-channel live streams. See AJA's [HELO Plus H.264 streamer/recorder](#) in action, including licensable add-on features like PlayToStream and four-channel audio, and explore [AJA BRIDGE LIVE](#)'s comprehensive toolset for broadcast-quality, low-latency live streaming, which supports codecs like NDI, H.265, H.264, MPEG-2, JPEG 2000, and now JPEG XS via an optional license. Visit stand 7.C19 to learn how you can use these solutions and other AJA tools to simplify your live stream workflows without compromising on quality.

www.aja.com

IBC Stand Number 7.C19



Bedrock is a streaming-tech venture, formed in early 2020 as a JV between M6 Group and RTL Group (part of Bertelsmann). It builds state-of-the-art streaming platforms, helping 4 broadcasters and media companies across 4 countries entertain 45 millions users, across all screens. Thanks to its rock-solid, fully cloudified, redundant and scalable platform, Bedrock can handle massive peaks in user traffic. With 400 highly-skilled team members and 15 years of experience, the company is on the path to become the biggest streaming platform in Europe for national premium content.

bedrockstreaming.com

IBC Stand Number 5.C78

Blackmagicdesign



Blackmagic Design will be showcasing its ATEM Television Studio HD8, a new family of all-in-one live production switchers that combine broadcast-grade control panels with extreme portability and which support live streaming, talkback, optional internal storage and more. The ISO model records all video inputs and can connect to up to eight remote cameras. Also on display will be the Blackmagic Studio Camera 6K Pro, a powerful studio camera featuring an EF lens mount, a larger 6K sensor for improved colorimetry and fine detail handling, ND filters and built-in live streaming via Ethernet or mobile data.

www.blackmagicdesign.com

IBC Stand Number 7.C49



Broadpeak®, a global expert in video delivery with more than 150 customers serving more than 200 million end-users worldwide, will highlight how it is leading the charge for ultimate video streaming experiences at IBC2023. With Broadpeak's software deployed on-premises, offered as a SaaS in the cloud through the company's [broadpeak.io](#) platform, or as a hybrid solution, video service and content providers can deliver an outstanding quality of experience (QoE), better monetize their video services, and at the same time reduce energy consumption.

Come and see us at booth 1.F76 to see demos of Broadpeak's cloud native solutions for high performance CDN, Dynamic Ad Insertion, multicastABR, low latency and much more!

www.broadpeak.tv

IBC Stand Number 1.F76



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Interra Systems is thrilled to showcase its latest innovations designed to optimize your content delivery, streamline operations, and enhance audio-video quality.

The comprehensive solutions address key challenges in meeting today's ever-increasing demand for quality, including audio/video QoE and QoS, metadata management, and orchestrating cloud and hybrid deployments by automating media processing. Highlights at IBC2023 will include the latest upgrades to Interra Systems' ORION monitoring suite, BATON and VEGA Media Analyzer, including a comprehensive Captions solution.

The company's industry-leading solutions are built on software-defined architecture and support numerous deployment scenarios. Visit www.interrasystems.com for more, or write to info@interrasystems.com.

www.interrasystems.com

IBC Stand Number 7.C09



LTN® is a worldwide leader in media technology solutions for producers and distributors of broadcast-quality content. Built on the world's fastest and most reliable IP multicast network, LTN's media ecosystem unites modular services and seamlessly integrates with other leading technologies to bring full video chain workflows, driving scale from creation and acquisition to monetization and delivery. LTN has been connecting the world with transformative video experiences for more than 15 years and continues to make content more valuable and relevant to media organizations and global audiences.

<https://go.ltnglobal.com/ltn-cor-pr>

IBC Stand Number 5.A76



Magewell Electronics

Magewell develops innovative video I/O, IP workflow and production solutions that seamlessly bridge signals, software, streams and screens. Visit us in stand 7.A44 to see why our capture, conversion and streaming products are the preferred choice for bringing live video and audio into and out of IP networks and popular software. Demonstrations will include our new **Control Hub** centralized device and stream management software; significant enhancements to our **USB Fusion** multi-input capture, switching and presentation device; our new Dante®-enabled **Pro Convert Audio DX** IP audio converter and capture device; and more new unveilings for video I/O, production and streaming.

www.magewell.com

IBC Stand Number 7.A44



Launch of new TV platform.

The new groundbreaking **WYSIWYG App Builder**, enables the creation of fully branded apps without coding expertise. Recognizing the demand for engaging apps, the App Builder allows operators to offer services on par with industry leaders while maintaining their brand identity.

App Builder's drag-and-drop interface supports all major platform, ensuring a seamless viewing experience. With ready-to-use templates and complete customization options, operators save time and resources, offering increased security and scalability to enable cost-effective growth.

Integrated Billing System covering business models like Freemium, Subscriptions, Pay per View and Advertisement based services and comes with a Shopping cart with several Payment gateways.

www.mwaretv.com

IBC Stand Number 5.A10



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nanocosmos is a Berlin-based company with 25 years of experience in the audio and video industry. The flagship product nanoStream Cloud is an industry reference for reliable B2B interactive live streaming on any device. With pioneering advancements and milestones like ultra-low latency, adaptive bitrate playback, stream protection and data driven live streaming, nanocosmos continues to hold its strong position in multiple market segments for interactive live streaming.

At the upcoming IBC, nanocosmos introduces nanoStream Cloud 2023, an upgraded version of its pioneer real-time platform and API. It promises even further reduced latency, improved connectivity through intelligent ingest and edge capabilities, and an expanded content delivery network. Additionally, the introduction of new protocols like SRT, WHIP, HTTP3, QUIC, and Webtransport, enhance the platform's versatility. To address evolving user needs, nanocosmos will unveil new APIs for live streaming, analytics and messaging. Moreover, they have integrated advanced features for AI-driven live captions and speech recognition, enhancing the overall user experience.

www.nanocosmos.net

IBC Stand Number 5.A63



Norsk is a low-code live streaming software development toolkit that enables you to build even the most complex of media workflows (multi-camera, picture-in-picture, complex overlays, etc.) in a fraction of the time and cost previously required—think days and weeks, not months and years. And with Norsk Manager, you can easily deliver thousands of concurrent live events and know that if a server or cloud region fails, your event will keep running.

All from id3as, the company responsible for 100s of thousands of live events each year for more than a decade.

Set up a meeting at <https://bit.ly/44uzTGJ>.

<https://norsk.video>



The Signiant Platform is an integrated set of SaaS products that make media content flow easier and more efficient.

Visit our IBC 2023 stand 5.C74 to hear more about how Signiant helps media companies of all sizes automate tedious tasks, enable teams to work anywhere, accelerate cloud operations, enhance live sports productions, and much more. Signiant will showcase many new innovations on the platform, including support for cloud-to-cloud operations, growing file functionality, and expanded Media Engine capabilities, such as on-demand play, clip generation and Adobe Premiere panel integration.

www.signiant.com

IBC Stand Number 5.C74



Verimatrix (Euronext Paris: VMX) helps power the modern connected world with security made for people. We protect digital content, applications, and devices with intuitive, people-centered and frictionless security. Leading brands turn to Verimatrix to secure everything from premium movies and live streaming sports, to sensitive financial and healthcare data, to mission-critical mobile applications. We enable the trusted connections our customers depend on to deliver compelling content and experiences to millions of consumers around the world. Verimatrix helps partners get to market faster, scale easily, protect valuable revenue streams, and win new business. To book a meeting with our team visit: <https://www.verimatrix.com/webinars-events/ibc-2023/>

www.verimatrix.com

IBC Stand Number 1.D81