



Streaming Media magazine's



Who to See @ IBC



At IBC 2025, Broadpeak is celebrating 15 years of video streaming innovation! The company will showcase their cutting-edge solutions to stream at scale and monetize without limits.

Visitors will learn how to maximize advertising revenues through new inventory creation with new ad formats, how to increase monetization opportunities with more personalized ad delivery, including at the spot level, and how to bring performance advertising to CTVs with interactive ads.

Also showcased: Broadpeak's video CDN for high audience content as well as their high performance (1+ Tbps) cache and edge computing software to deliver the highest quality experience at scale.

<https://broadpeak.tv>

IBC Stand Number 1.F83



G&L Systemhaus is the partner that connects the dots, turning best-in-class components into fully managed solutions.

With decades of integration experience and countless real-world deployments, we've now designed what many have asked for: a purpose-built solution for today's streaming demands.

Introducing the G&L Payout Hub

Resilient live encoding platform, built for broadcast precision; with role-based user management for secure operation across editorial and technical teams.

- Always-On Reliability: Triple-layer redundancy (ingest → encode → egress)
- Minutes-to-live Deployment: Multi-tenant architecture
- EU Data Sovereignty: GDPR / DSGVO and ISO 27001 compliant

Be the first to see it live at IBC. Meet G&L at IBC 2025, Hall 1, 1.F74

www.gl-systemhaus.de

IBC Stand Number 1.F74



MwareTV is a software company offering a turnkey cloud-based TV platform for subscription and advertisement-based services. MwareTV's TV Management System handles content, subscriptions, and billing, with integrated payment gateways and marketing tools. Several dashboards and a Report engine provide all the information to manage the service. A no-code App Builder supports 16 device types (Android, AndroidTV, iOS, TVOS, FireTV, Roku, Samsung Tizen, LG WebOS, Vidaa, WebTV) and includes several AI driven features to boost engagement. The platform delivers a unified middleware solution for video and audio services, including LiveTV, ReplayTV, Cloud PVR, Movies, Series, Shorts, Courses, Radio, Music, and Podcasts.

mwaretv.com

IBC Stand Number 5.B36



Today's media landscape requires operators and service providers to not only optimize costs but also launch and scale highly engaging video experiences with unprecedented speed. In a competitive market, you need to move fast, grow smart, and optimize every investment. Meet Viaccess-Orca at IBC to explore how we can help you achieve just that:

- Go to market quicker through our deep market know-how, cloud-native technology, and extensive partner ecosystem.
- Scale securely on cloud or on-premises, with architecture designed to support growing demand.
- Reduce complexity, streamline operations, and slash costs via a pre-integrated, microservice-driven offering.

BOOK YOUR MEETING NOW!

viaccess-orca.com/ibc-2025

IBC Stand Number 1.A51