

# STREAMINGMEDIA.COM RATE CARD

Ad Size	Location (ROS)	Minimum	Cost
640x480	Welcome Screen Ad	10,000 impressions	\$110 CPM
728x90 (320x50 mobile)	top position (leader board)	20,000 impressions	\$70 CPM
300x250	home & in articles	20,000 impressions	\$90 CPM
Text Ads	inside articles	5,000 impressions	\$70 CPM
Static 300X100	all pages	monthly	\$1,500 CPM

Frequency Rewards	Location (ROS)	Minimum	Cost
728x90	top position (leader board)	100,000 impressions	\$50 CPM
300x250	home & in articles (rich media)	100,000 impressions	\$80 CPM
Text Ads	inside articles	20,000 impressions	\$50 CPM
Static 300X100	all pages	Annually	\$10,000

## STREAMING MEDIA XTRA WEEKLY NEWSLETTER SPONSORSHIP(S)

1st Position (top of the email)	\$1,495
2nd Position (below the Table of Contents)	\$795

### Outreach, Opt-In Lists (Emails):

Opt-in for third-party email offers, delivered by us

File Name	Price per
Streaming Media Bulletin	\$3,995
Streaming Media EU Bulletin	\$2,495
Streaming Media Producer Bulletin	\$2,995

## SPONSORED ARTICLE

Post your sponsored article on StreamingMedia.com for \$1,495. Length of article is not limited but range is suggested at 700–1,500 words. Video can be included.

## Reserve Your Space Today!

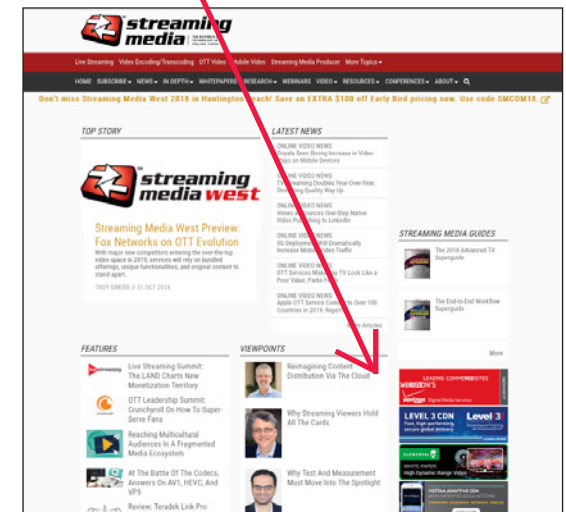
**Joel Unickow** • Publisher  
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**Static 300X100 Tile on StreamingMedia.com for 1 year**

**Over 1.9 Millions Impressions annually.**

**Limited Annual Site Sponsorships Call for details ASAP**



*“StreamingMedia.com is my one stop for all my research and education on the OTT and media industry!”*

—Video Producer  
 FMP Media Solutions