

AT A GLANCE—2019 LEAD-GENERATION PROGRAMS: SOLUTION GUIDES & ROUNDTABLES

Issue Month/ Participation Deadlines	Solution Series & Special Sections	Collaborative Web Events
January/February 2019 Space & Final Materials Due: 12/6/18	CONTENT DELIVERY & EDGE COMPUTE EXECUTIVE PREDICTIONS	Jan: Secure Reliable Transport (SRT) Today Feb: 2019 Encoding Trends & Tools
Spring EU (European Sourcebook) Space & Final Materials Due: 1/24/19	ADVANCED SPORTS STREAMING	
March (Annual Industry Sourcebook) Space & Final Materials Due: 2/6/19	CASE STUDIES THAT CHANGED THE INDUSTRY SOURCEBOOK DIRECTORY	March: Content Delivery & Edge Compute March: What to See at NAB
April/May 2019 Space & Final Materials Due: 3/4/19	ADVANCED LIVE STREAMING THE PRODUCER'S GEAR GUIDE—NAB SPECIAL WHO TO SEE AT NAB	April: Corporate AV & Streaming Strategies April: What to See at Infocomm May: Advanced Live Streaming
June 2019 Space & Final Materials Due: 5/13/19	CORPORATE AV TOOLS, WEBINARS, AND COLLABORATION	June: Content Protection & Monetization Strategies
Summer EU Issue Space & Final Materials Due: 5/13/19	AI & MACHINE LEARNING TODAY	

Exclusive White Paper/eBook available in every issue

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July/August 2019 Space & Final Materials Due: 6/11/19	ADVANCED ENCODING & TRANSCODING WHO TO SEE AT IBC	July: Advances in Analytics: The Importance of QoS & QoE August: OTT Strategies August: What to See at IBC
Fall EU Issue Space & Final Materials Due: 7/29/19	MONETIZATION, DRM, & CONTENT PROTECTION	
September 2019 Space & Final Materials Due: 8/12/19	ADVANCED OTT: STRATEGIES AND TECHNOLOGIES	Sept: Advanced Encoding & Transcoding
October 2019 Space & Final Materials Due: 9/11/19	SECURE RELIABLE TRANSPORT—LOW LATENCY VIEW FROM THE TOP	Oct: End-to-End Workflow
Winter EU Issue Space & Final Materials Due: 10/14/19	PLAYERS/PLATFORMS/SDKS	
November/December 2019 Space & Final Materials Due: 10/4/19	ADVANCED ANALYTICS (QOS-QOE)	Nov: Sports Streaming Today Dec: Video & the Blockchain

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