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Streaming Media Europe magazine – editorial calendar for 2020

ISSUE	THEME/FEATURES	TRADESHOW DISTRIBUTION	ISSUE DATES
1 SPRING	*Streaming Media Industry Sourcebook* **INDUSTRY UPDATE** Critical and comprehensive analysis of the market landscapes for media & entertainment, corporate video, live video, monetisation, codecs and more. Buyer's Guide A collection of guides to help you make the right choice at every step of the online video workflow, including: • encoding & transcoding • live video platforms • corporate video platforms • video quality monitoring • analytics • DRM • low latency streaming **How-To's and Tutorials** • 4K over NDI • DIY Live Streaming • Cloud-Based Graphics, and more SOLUTION SERIES: • Monitoring and Measuring to Reduce Churn PARTNER SECTION: **2020 Streaming Media Industry Directory**	• IBC • Media Production & Technology Show • Streaming Media East • Connected TV World Summit	20 February
2 SUMMER	FOCUS ON: MPEG 2020: VVC, EVC and LEVC • Android TV Takes Over? • CDN Routing Strategies • Planes, Trains and Automobiles: Video on the Move SOLUTION SERIES: Maximising Efficiencies in Content Delivery PARTNER SECTION: C-level Interviews	• Videoscape Europe • Streaming Forum	3 June
3 AUTUMN	FOCUS ON: AV1: Are We There Yet? • Cloud Production Tool Roundup • Per-Title Encoding Roundup • Apple's Low-Latency HLS:Friend or Foe? SOLUTION SERIES: Cloud Production Tools PARTNER SECTION: Who to see at IBC	• IBC • Smart Home Summit • Nordic Media Summit • Streaming Media West	19 August
4 WINTER	FOCUS ON: • The 2020 Streaming Media Reader's Choice Awards • Hardware vs Software for Live Encoding • It's Baaaack! The Return of P2P • The 2020 Streaming Media 101 SOLUTION SERIES: End-to-End Workflow Solutions PARTNER SECTION: Executive Predictions	• Future TV Advertising Forum • Video Exchange Streaming (Content Delivery World/OTTtv World Summit) • IABM Conference	3 November

Content of Editorial Calendar subject to change.

IN EVERY ISSUE (EU AND US MAGAZINES):

VIEW FROM THE EDGE
Industry veteran (and curmudgeon) Dom Robinson offers up his always pointed, sometimes poignant, and decidedly outside-the-mainstream take on the issues both at the centre and on the fringes of our industry.

THE PRODUCER'S VIEW
Encoding expert Jan Ozer discusses the latest in codecs and formats and keeps you informed about how to get the most out of your encoding. Whether it's AV1 vs. HEVC, subjective vs. perceptive video quality metrics, or adjusting your encoding ladder, Ozer makes sure you're on the right path.

STREAMS OF THOUGHT
Tim Siglin looks at the 'deep technology' that underlies streaming audio and video and ponders the bigger picture.

FUTURE IN FOCUS
The Streaming Video Alliance's Jason Thibeault analyses, criticises and picks apart the trends and buzzwords of the day, shedding light on which ones are worth paying attention to and which ones are here today, gone tomorrow.

PLUS!
Behind the Screens: In-depth looks at online video success stories.

Tutorials: Step-by-step, how-to articles by the industry's leading practitioners.

Product Reviews: Hardware and software evaluations that cut through the hype and tell you what you need to know to make wise purchasing decisions.

Streaming Spotlight: Get to know the people on the cutting edge of online video.