

WINTER
2018

The Content Protection and Monetisation **SUPERGUIDE**

the right
tools and the
right companies
to protect
and monetise
your content

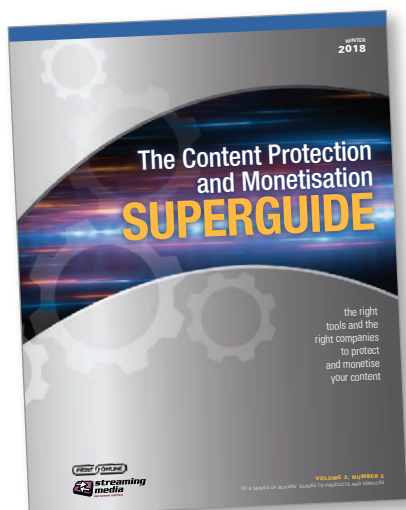
PRINT ONLINE

 **streaming
media**
european edition

VOLUME 3, NUMBER 2

OF A SERIES OF BUYERS' GUIDES TO PRODUCTS AND SERVICES

THE CONTENT PROTECTION AND MONETISATION SUPERGUIDE



Streaming Media's Sponsored Supplements have consistently generated thousands of leads annually for sponsors since 2004. With niche topics focusing on the very specific needs of our readers, *Streaming Media* creates this unique opportunity for sellers to engage with buyers in these limited, sponsored contribution publications called **Superguides**. The European magazine's Winter 2018 **Superguide** focuses on content protection and monetisation.

Premium content requires protection. But how can you achieve this without compromising QoE/QoS, or creating unwanted barriers? How can you ensure that your chosen solutions work seamlessly on every platform, player, device, browser, server, and operating system? How can you integrate your content protection into your analytics and monetisation? This is the **Superguide** that addresses these important questions, and ensures that you're using the right tools and the right companies to protect and monetise your content in the way that it deserves.

HOW DOES IT WORK? YOU WRITE, WE PUBLISH.

Each **Superguide** is published in an issue of *Streaming Media* magazine and also generates online leads as a downloadable PDF for 3 months.

Materials: Sponsors supply approximately 450 words and print-quality (min. 300 dpi) graphic for each page, or 600 words for each page without art. Sponsors will also supply EPS versions of their logos. *Streaming Media* will provide editing and layout services with proofs to satisfaction.

Superguide Classified Listing "SUPERMARKET"

(does not include leads generated by publication)



LARGE (1/4-page)	100 words, logo, & company contact info	£700/€775
SMALL (1/8-page)	50 words, logo, & company contact info	£350/€390



PRINT gives you status, pedigree, and profile. **ONLINE** delivers engagement, qualified actionable leads, and thought leadership.

SPONSORSHIP RATES

(Issue advertisers receive a 20% discount on the below rates)

PLATINUM SPONSORSHIP	<ul style="list-style-type: none"> • 6-page sponsored content contribution • Exclusive "Brought to you by [your company logo]" in all outreach marketing • Exclusive front cover Platinum logo positioning • Top enlarged positioning logo placement with contact info on back cover • Custom-made, co-branded Superguide standalone PDF for your distribution • 12 months of leads 	£11,000/ €12,000
GOLD SPONSORSHIP	<ul style="list-style-type: none"> • 4-page sponsored content contribution • Best position article after Platinum Sponsor • Front cover Gold logo positioning • Enlarged positioning logo placement with contact info on back cover • Custom-made, co-branded Superguide standalone PDF for your distribution • 6 months of leads 	£6,500/ €7,000
SILVER SPONSORSHIP	<ul style="list-style-type: none"> • 2-page sponsored content contribution • Best position article after Gold Sponsor • Front cover Silver logo positioning • Enlarged positioning logo placement with contact info on back cover • 3 months of leads 	£3,200/ €3,600

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SPONSORED CONTENT SPACE DEADLINE
AND MATERIALS DUE:

15 October

