



2019 collaborative multi-vendor web events in detail

31 January 2019 – 11:00am PT / 2:00pm ET / 7:00pm GMT / 8:00 CET

SRT Today

Secure Reliable Transport (SRT) emerged in 2017 as an open-source alternative to delivery secure, high-quality, low latency video across the public internet. Since then, more than 100 companies have joined the SRT Alliance, and you'll hear from some of them in this roundtable discussion, sharing how you can use SRT to improve your video workflow and delivery.

21 February 2019 – 11:00am PT / 2:00pm ET / 7:00pm GMT / 8:00 CET

Encoding Trends & Tools

Video encoding and transcoding is at the heart of any streaming video workflow—improvements and efficiencies there impact everything else. But the landscape is more fragmented than ever, as engineers transition away from H.264 to VP9 and HEVC, and eventually AV1 and VVC. Join this webinar to find out the latest trends in video compression, and to discover tools, tips, and techniques to improve your encoding and transcoding.

14 March 2019 – 11:00am PT / 2:00pm ET / 7:00pm GMT / 8:00 CET

Content Delivery & Edge Computing

As video consumption grows exponentially, content delivery is undergoing a transformative change. It isn't enough to simply add more POPs and caches, and today operators and telcos are looking at edge compute to keep up with demand. This roundtable will discuss the latest developments in content delivery, including edge computing, the return of peer-to-peer, and the likely impact of 5G networks.

28 March 2019 – 11:00am PT / 2:00pm ET / 7:00pm GMT / 8:00 CET

Who to See at NAB

The National Association of Broadcasters (NAB) show in Las Vegas is the biggest annual gathering of video production and delivery professionals, and it can be overwhelming. Join our editors and guests as they take a look at what's coming up at this year's NAB, and find out what to look for when you go to Vegas.

4 April 2019 – 11:00am PT / 2:00pm ET / 7:00pm GMT / 8:00 CET

Corporate Video & AV Strategies

Corporate video is a complex combination of hardware, software, and cloud services, and it's not easy to make them all work in harmony. What's more, corporate video platforms are being integrated with unified communications, learning management systems, marketing automation systems, and social media. Make sure your choosing the right tools for the job, from production to delivery, by listening to this panel of industry leaders.

25 April 2019 – 11:00am PT / 2:00pm ET / 7:00pm GMT / 8:00 CET

What to See at InfoComm

Infocomm is the professional AV event of the year—if you're into production gear, it's a must-attend show. Streaming Media Producer's editorial staff will join industry experts to help you map out your Infocomm experience and make sure you see what you absolutely need to. And if you're not going, this web event will bring you up to speed on what to watch for coming out of the event.

23 May 2019 – 11:00am PT / 2:00pm ET / 7:00pm GMT / 8:00 CET

Advanced Live Streaming

Live streaming is ubiquitous, from social media platforms to live 4K concert and sports webcasts to live linear OTT services. But as consumers expect live content everywhere, the bar has been raised for quality, latency, and interactivity. Join this web event to find out about the latest advances in live streaming technologies and platforms, and how you can leverage them to improve your business.

27 June 2019 – 11:00am PT / 2:00pm ET / 7:00pm GMT / 8:00 CET

Content Protection & Monetisation Strategies

Video piracy is making a comeback, and if you want to protect and monetise your content, you need to evaluate multi-DRM encryption strategies as well as innovative ways to generate revenue, whether that's SVOD, AVOD, TVOD, or even a hybrid approach (HVOD). Join this panel of experts in content protection and monetisation to learn how to better protect your content, as well as how to generate the most revenue from it.

25 July 2019 – 11:00am PT / 2:00pm ET / 7:00pm GMT / 8:00 CET

Analytics: the Importance of QoS & QoE

Are you making the most of the mountain of data that comes with delivering video online? Are you using that data in real time to ensure that your viewers are getting the highest quality of experience (QoE) and quality of service (QoS)? Viewers expect broadcast quality and reliability at every step of the way—join this webinar to hear insights about out to make sure they get the quality they deserve.

15 August 2019 – 11:00am PT / 2:00pm ET / 7:00pm GMT / 8:00 CET

OTT Strategies & Challenges

OTT isn't just replacing broadcast and cable – it's making TV better by giving consumers unequalled access to the content they want. But it's not without its problems, including quality of service (QoE), latency, and more. Join this panel of experts to discover technologies and strategies to improve your OTT service and make it better than broadcast.

29 August 2019 – 11:00am PT / 2:00pm ET / 7:00pm GMT / 8:00 CET

Who to See at IBC

The international streaming and broadcast communities converge on Amsterdam in September, and the lines between the two industries get blurrier every year. Streaming Media editors and expert guests talk about what to watch out for at this year's IBC.

26 September 2019 – 11:00am PT / 2:00pm ET / 7:00pm GMT / 8:00 CET

Advanced Encoding & Transcoding

Per-title encoding, content-/context-aware encoding, video quality assessment, CMAF—if you're looking to really maximise your encoding and transcoding, these are all top of mind. This panel of encoding and transcoding experts will share cutting-edge technologies and strategies to make sure your video compression and packaging is state of the art.

17 October 2018 – 11:00am PT / 2:00pm ET / 7:00pm GMT / 8:00 CET

End-to-End Workflow

Whether you go to one vendor or build a best-of-breed solution, it's absolutely crucial to have a holistic view of your workflow—processing, managing, and delivering content—from end to end. This web event will discuss the importance of having a cohesive approach to your end-to-end workflow and give you insights into what to look for when you're shopping around.

21 November 2018 – 11:00am PT / 2:00pm ET / 7:00pm GMT / 8:00 CET

Sports Streaming

Streaming live sporting events presents a challenge like no other. Nowhere else will you find so many moving parts working together under such strenuous demands, with such an unforgiving audience. If you stream live sports, you won't want to miss this gathering of experts discussing the latest advances in bringing audiences all the action.

12 December 2018 – 11:00am PT / 2:00pm ET / 7:00pm GMT / 8:00 CET

Video & the Blockchain

Streaming video business models are ripe for disruption. Is blockchain the answer? Join us as we discuss the ways blockchain can improve distribution, access, and revenue generation. We'll look at emerging blockchain-based business models that give content creators and distributors more control over how they deliver their video and monetise their audiences.