

# ADVANCED SPORTS STREAMING

sports fans are right at the  
top of the heap when it comes  
to being discerning and  
demanding the very best



PRINT ONLINE

**VOLUME 1, NO. 1**  
OF A SERIES OF BUYERS' GUIDES  
TO PRODUCTS AND SERVICES

**Streaming Media's Sponsored Supplements** have consistently generated thousands of leads annually for sponsors since 2004. With niche topics focusing on the very specific needs of our readers, *Streaming Media* creates this unique opportunity for sellers to engage with buyers in these limited, sponsored-contribution publications—now called **Solution Series**. The European magazine's Spring 2019 Solution Series focuses on Sports Streaming.

Amongst streaming consumers, sports fans are right at the top of the heap when it comes to being discerning and demanding the very best. They want the lowest latency, highest quality, maximum screens, best recommendations, live and on-demand, ability to interact and integrate with social networks, user-defined content—the list goes on.

This is the **Solution Series** supplement that addresses these important topics, and ensures that our readers are able to choose the right tools and the right companies to service this incredibly important market.



**PRINT** gives you status, pedigree, and profile.

**ONLINE** delivers engagement, qualified actionable leads, and thought leadership.

SPONSORSHIP RATES (Issue advertisers receive a 20% discount on the below rates)		
<b>PLATINUM SPONSORSHIP</b>	<ul style="list-style-type: none"> <li>• 6-page sponsored content contribution</li> <li>• Exclusive "Brought to you by [your company logo]" in all outreach marketing</li> <li>• Exclusive front cover Platinum logo positioning</li> <li>• Top enlarged positioning logo placement with contact info on back cover</li> <li>• Custom-made, co-branded Superguide standalone PDF for your distribution</li> <li>• <b>12 months of leads</b></li> </ul>	<b>£11,000/ €12,000</b>
<b>GOLD SPONSORSHIP</b>	<ul style="list-style-type: none"> <li>• 4-page sponsored content contribution</li> <li>• Best position article after Platinum Sponsor</li> <li>• Front cover Gold logo positioning</li> <li>• Enlarged positioning logo placement with contact info on back cover</li> <li>• Custom-made, co-branded Superguide standalone PDF for your distribution</li> <li>• <b>6 months of leads</b></li> </ul>	<b>£6,500/ €7,000</b>
<b>SILVER SPONSORSHIP</b>	<ul style="list-style-type: none"> <li>• 2-page sponsored content contribution</li> <li>• Best position article after Gold Sponsor</li> <li>• Front cover Silver logo positioning</li> <li>• Enlarged positioning logo placement with contact info on back cover</li> <li>• <b>3 months of leads</b></li> </ul>	<b>£3,200/ €3,600</b>



## HOW DOES IT WORK? YOU WRITE, WE PUBLISH.

Each **Solution Series** is published in an issue of *Streaming Media* magazine and also generates online leads as a downloadable PDF for 3 months.

**Materials:** Sponsors supply approximately 450 words and print-quality (min. 300 dpi) graphic for each page, or 600 words for each page without art. Sponsors will also supply EPS versions of their logos. Streaming Media will provide editing and layout services with proofs to satisfaction.

### *Solution Series* Classified Listing "SUPERMARKET"

(does not include leads generated by publication)



<b>LARGE (1/4-page)</b>	100 words, logo, & company contact info	<b>£700/€775</b>
<b>SMALL (1/8-page)</b>	50 words, logo, & company contact info	<b>£350/€390</b>

**Europe Sales:** Sjoerd Vogt  
+44 (0)1367-241707 · [svogt@streamingmedia.com](mailto:svogt@streamingmedia.com)

**North America Sales:** Joel Unickow  
+1 250.933.1111 · [joel@streamingmedia.com](mailto:joel@streamingmedia.com)



SPACE CLOSE AND MATERIAL DUE:  
**24 JANUARY**