

Streaming Media Magazine – rate card 2021

Display and Industry Directory Advertising

2021 MAGAZINE RATE CARD

DISPLAY RATES (ALL PRICES EXCLUDE VAT)

SIZE	EUROPEAN EDITION	US EDITION
TAB (DOUBLE-SIDED)	£4,290 / €4,500	£5,500 / €5,800
SPREAD	£3,510 / €3,800	£4,500 / €5,000
COVER 2	£2,340 / €2,600	£3,000 / €3,500
COVER 3	£2,180 / €2,400	£2,800 / €3,100
COVER 4	£2,340 / €2,600	£3,000 / €3,500
1 PAGE	£2,100 / €2,250	£2,500 / €2,800
1/2 SPREAD	£2,100 / €2,250	£2,700 / €3,000
2/3 PAGE	£1,600 / €1,800	£2,100 / €2,400
1/2 PAGE	£1,320 / €1,500	£1,700 / €1,900
1/3 VERTICAL	£1,100 / €1,200	£1,200 / €1,400

SOURCEBOOK INDUSTRY DIRECTORY

2021 RATES (ALL PRICES EXCLUDE VAT)

SIZE	EUROPEAN EDITION	US EDITION
STANDARD LISTING	£300 / €350	£600 / €700
PREMIUM LISTING	£600 / €700	£1,200 / €14,00

Industry Directory listings available to display advertisers at a 50% discount!

ATTENTION VENDORS:

Send a message to the entertainment, enterprise, and vertical market customers you want to influence! The **Streaming Media magazine** is an advertising opportunity that you pay for once but benefit from all year long because we:

- Distribute 10,000 copies to opt-in subscribers and attendees at trade shows across the UK & Europe
- Attract and mail to new subscribers via our website, conferences, webinars, and e-newsletters
- Make the Digital Edition of the magazine available online; read by thousands of readers from across the world

Sponsorship/Advertising/Exhibiting Sales Contacts

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