

streamingmediaglobal.com – online rate card

AD SIZE	LOCATION (ROS)	MINIMUM PER MONTH	CPM COST €	CPM COST £
970x250 (150k)	billboard	10,000 impressions	84	75
728x90	leader board	20,000 impressions	78	70
300x250	rich media	20,000 impressions	60	55
300x100	across site	20,000 impressions	40	35

SPONSORED ARTICLES

Post your sponsored article on StreamingMedia.com for **€1,370/£995**.

Length of article is not limited but range is suggested at 700–1,500 words. Video and images can be included. Editorial will provide edits and approve proposed article copy.

STREAMING MEDIA XTRA NEWSLETTERS

SM Xtra (focus: N America, circ 38k)	€	£
1st position (top of the email)	1,000	900
2nd position (below 1st position)	715	600
SM Europe Xtra (focus: Europe, circ 15k)	€	£
1st position (top of the email)	660	575
2nd position (below 1st position)	480	420

Streaming Media Xtra Sponsorships are sold on a first to book basis.

For information about in-person and virtual events targeting both North American and European markets, please see individual Invitations to Sponsor.

STREAMING MEDIA BULLETINS

	€	£
SM Bulletin (focus: N America)	2,400	2,100
SM Europe Bulletin (focus: Europe)	1,200	1,050
SM Combined Bulletin (Europe and US, deduped)	2,950	2,650

STATIC 300 X 100 TILE

Cost per Month	€	£
EU Site	600	550
US Site	1,080	950
Both Sites	1,440	1,300

ALL CPM-BASED BANNERS CAN BE GEOTARGETED FOR NO EXTRA COST