



**INNOVATION**  
*series*

cutting-edge  
**content delivery**  
technology and strategies



VOLUME 1, NO. 1 of a series of guides  
to streaming products and services

# cutting-edge content delivery technology and strategies

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Video makes up the vast majority of internet traffic, and 2020 forced extraordinary growth and challenges within our industry. Where performance matters, the underlying networks must bring together numerous components to achieve the perfect balance of reach, reliability, and immediacy to meet and exceed audience expectations. We kick off the 2021 **Innovation Series** with a look at the latest technologies, products, and services that enable the many approaches to maximising content delivery efficiency, from edge compute to P2P, as well as related content delivery issues, including peering, transit, caching, security, and more.



Streaming Media European Edition

Spring 2021

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**ONLINE** delivers engagement, qualified actionable leads, and thought leadership.

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## HOW DOES IT WORK? YOU WRITE, WE PUBLISH.

Each **Innovation Series** is published in an issue of *Streaming Media* magazine and also generates online leads as a downloadable PDF for 3 months.

**Materials:** Sponsors supply approximately 450 words and print-quality (min. 300 dpi) graphic for each page, or 600 words for each page without art. Sponsors will also supply EPS versions of their logos. Streaming Media will provide editing and layout services with proofs to satisfaction.

### *Innovation Series* Classified Listing "SUPERMARKET"

(does not include leads generated by publication)



<b>LARGE (1/4-PAGE)</b>	100 words, logo, & company contact info	<b>£700/ €775</b>
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