

# ***PLAYERS, PLATFORMS, AND SDKs***

deliver an  
uncompromised  
viewer  
experience



**PRINT** **ONLINE**

**VOLUME 1, NO. 3**  
OF A SERIES OF BUYERS' GUIDES  
TO PRODUCTS AND SERVICES

**Streaming Media's Sponsored Supplements** have consistently generated thousands of leads annually for sponsors since 2004. With niche topics focusing on the very specific needs of our readers, *Streaming Media* creates this unique opportunity for sellers to engage with buyers in these limited, sponsored-contribution publications—now called **Solution Series**. The European magazine's Winter 2019 Solution Series focusses on players, platforms, and SDKs.

Whether you're embedding players into an enterprise learning portal or setting up a full-blown TV platform, you want to deliver an uncompromised viewer experience that's fully integrated into your workflows and still gives you full control. Features that you're looking for in your choice of platforms or players might include any or all of the following: ad format support, content protection, scalability, PiP, VR/360, analytics, lightning-fast startup times, or SmartTV SDKs. **Solution Series: Players, Platforms, and SDKs** addresses these challenges.



**PRINT**  **ONLINE**

**PRINT** gives you status, pedigree, and profile.

**ONLINE** delivers engagement, qualified actionable leads, and thought leadership.

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## HOW DOES IT WORK? YOU WRITE, WE PUBLISH.

Each **Solution Series** is published in an issue of *Streaming Media* magazine and also generates online leads as a downloadable PDF for 3 months.

**Materials:** Sponsors supply approximately 450 words and print-quality (min. 300 dpi) graphic for each page, or 600 words for each page without art. Sponsors will also supply EPS versions of their logos. Streaming Media will provide editing and layout services with proofs to satisfaction.

*Solution Series*  
**Classified Listing**  
**"SUPERMARKET"**

(does not include leads generated by publication)



<b>LARGE (1/4-page)</b>	100 words, logo, & company contact info	<b>£700/€775</b>
<b>SMALL (1/8-page)</b>	50 words, logo, & company contact info	<b>£350/€390</b>

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