

# 2019 EDITORIAL CALENDAR

## ➤ IN EVERY ISSUE:

- **Behind the Screens:** In-depth looks at online video success stories
- **Streaming Spotlight:** Get to know the people on the cutting edge of online video
- **Case Studies**
- **In-Depth Product Reviews**
- Columns from Jan Ozer, Robert Reinhardt, Jason Thibeault, Troy Dreier, Eric Schumacher-Rasmussen, Tim Siglin, and more

## ➤ JANUARY/FEBRUARY 2019

- Pixelon: Discover Streaming Video's Greatest Fraud
- Is The Edge the Future of Content Delivery?
- ATSC 3.0: The Future of Television?
- Vertical Focus: Manufacturing
- Fixing Flawed Audio in Adobe Premiere Pro and Audition
- Streaming 360° Video on a Budget
- **Sponsored Sections:**
  - Executive Predictions
  - Solution Series: Content Delivery & Edge Compute

*Editorial Deadline: November 7*

*Ad Due Date: December 6*

*Sponsored Content (White Papers/Solution Series) due: December 4*

*Mail Date: January 8*

## ➤ MARCH 2019

### *The Streaming Media Industry Sourcebook*

- **State of ...** Critical and Comprehensive Analysis of the Market Landscape for Entertainment, Enterprise, Mobile Video, Content Delivery, Advertising, and More
- **Buyer's Guide:** A Collection of Checklists and Feature Comparison Charts to Help You Make the Right Purchasing Choice at Every Step of the Online Video Workflow, From Production to Delivery
- **How-To's and Tutorials:** Testing HLS and DASH Adaptive Throttling, Implementing WebRTC, Preparing for Flash's End of Life, Live Streaming With PTZ Cameras, and More
- **The 2019 Streaming Media Rockstars:** Our first annual list shining a spotlight on the superstars of the streaming media industry.
- **Sponsored Sections:**
  - The 15th Annual Online Video Industry Directory
  - Superguide: Game-Changing Case Studies

*Editorial Deadline: December 21*

*Ad Due Date: February 6*

*Sponsored Content (White Papers/Solution Series) due: January 30*

*Mail Date: March 5*

## ➤ APRIL/MAY 2019

- Behind the Scenes: Phish Webcasts 4K From Las Vegas
- **Streaming Media's Ultimate How-To Guide**
- Turn Numbers Into Stories With Data-Driven Infographics in Premiere Pro
- Four FFmpeg Functions You Shouldn't Live Without
- How to Choose a Video Hosting Service
- How to Choose an NDI Option for Live Streaming
- Streaming Media Producer's 25 Most Critical Gear Companies ... and More!
- **Sponsored Sections:**
  - Who to See at NAB
  - Superguide: Advanced Live Streaming
  - Superguide: NAB Special—The Producer's Gear Guide

*Editorial Deadline: February 5*

*Ad Due Date: March 4*

*Sponsored Content (White Papers/Solution Series) due: February 28*

*Mail Copies: March 27*



## JUNE 2019

- The 2018 Streaming Media 50
- Going Low: WebRTC, CMAF, and Other Low-Latency Solutions
- Break Down the Silos! Integrating Streaming With Videoconferencing & Unified Communications
- Vertical Market Focus: Medical & Pharmaceutical
- Live Streaming With Office 365
- Adding Interactivity to Small-Scale Webcasts
- **Sponsored Section:**
  - View From the Top
  - Superguide: Corporate AV Tools, Webinars, and Collaboration

*Editorial Deadline: April 17*

*Ad Due Date: May 13*

*Sponsored Content (White Papers/Solution Series) due: May 9*

*Mail Copies: June 6*

# 2019 EDITORIAL CALENDAR (CONTINUED)

## ➤ JULY/AUGUST 2019

- › Codec Update: The State of AV1, VVC, and HEVC
- › Choosing an HEVC Codec
- › Innovations in Lossless and Ultra-High Resolution Compression
- › What About the Hardware?: GPU, CPU, and FPGA for Encoding and Streaming
- › Dedicated Solutions for Social Media Streaming
- › Multicam Live Production with PTZ Over NDI
- › **Sponsored Section:**
  - › Who to See at IBC
  - › **Superguide: Advanced Encoding & Transcoding**

*Editorial Deadline: May 15*

*Ad Due Date: June 11*

*Sponsored Content (White Papers/Solution Series) due: June 7*

*Mail Copies: July 5*

## ➤ SEPTEMBER 2019

- › The Future of Audience Measurement
- › Addressable Television: The New Frontier in Personalization
- › Vertical Market Focus: Legal & Justice
- › Smart Speakers and Voice Control for Video
- › Adding Live Captions in Software Streaming Apps
- › Mobile Streaming With Backpack Production Kits
- › **Sponsored Sections:**
  - › **Superguide: Advanced OTT Strategies and Technologies**

*Editorial Deadline: July 17*

*Ad Due Date: August 12*

*Sponsored Content (White Papers/Solution Series) due: August 8*

*Mail Copies: September 5*

## ➤ OCTOBER 2019

- › Streaming From the Battlefield
- › Introduction to AWS Computing
- › Vertical Market Focus: Law Enforcement
- › E-gaming and Ultra-Low Latency Streaming
- › In-Camera Streaming: The State of the Art
- › Delivering 4K Streams With Multicam iOS Streaming Gear
- › **Sponsored Sections:**
  - › **Superguide: Secure Reliable Transport (SRT) & Low Latency**

*Editorial Deadline: August 15*

*Ad Due Date: September 11*

*Sponsored Content (White Papers/Solution Series) due: September 9*

*Mail Copies: October 4*

## ➤ NOVEMBER/DECEMBER 2019

- › The 2019 Streaming Media Readers' Choice Awards
- › Who Measures What? Making Sense of Your Analytics Options
- › AI and the Future of Video Recommendations
- › Here Come the Independents: Small Media Company Success Stories
- › Is the 5G Video Revolution Underway?
- › Best Practices for Live Audio Mixing
- › **Sponsored Section:**
  - › **Superguide: Advanced Analytics for QoS and QoE**

*Editorial Deadline: September 10*

*Ad Due Date: October 4*

*Sponsored Content (White Papers/Solution Series) due: October 2*

*Mail Copies: October 29*