

OUR ANNUAL PROGRAMME,
WHO TO SEE AT IBC,

which enables industry companies to set up meetings in advance of the show and stand out from the 1,500 exhibitors, has been repositioned as **STREAMING MEDIA CONNECT**. We realise how many product launches and innovations are ready to go for September, so our plan is to drive all that traffic directly to your company, along with specific contracts, if you so wish. This programme is designed to connect buyers with the leading companies in our space that had planned on making an impact at IBC. Nothing has changed with that goal; it's only gotten better.

WHAT YOU GET

Our packages include the following:

- Bundled media at a tremendous discount to drive traffic your way
- Your company and description on StreamingMedia.com's **CONNECT** landing page with tremendous traffic pushes to it
- Online and print presence
- Exclusive contest option

*See package options
on the next page.*



CONNECT



BOOK YOUR
STREAMING MEDIA CONNECT
PACKAGE TODAY!



Making your connection with eager buyers just got easier with these hard-hitting, tried-and-true packages, designed to win you attention and leads this autumn.

**Book while inventory lasts; these packages are limited!
Call +44 (0)7753 746782 for a walk-through.**

**EXCLUSIVE CONTEST
LEAD-GENERATING PROGRAM:
£12,800/€14,400**

- Turn-Key Vespa Giveaway Contest
- Online and print promotion to more than 200,000 monthly—for 2-plus months
- Full page in Autumn EU edition of *SM* magazine
- **Streaming Media Connect** listing in EU edition and online



DIAMOND PACKAGE: £6,400/€7,200

- Full page in Autumn EU edition of *SM* magazine
- **Streaming Media Connect** listing in EU edition and online
- (2) Dedicated Email Broadcasts to all US and EU opt-in subscribers (more than 52,000)
- 50,000 728X90 Banners

PLATINUM PACKAGE: £4,800/€5,400

- Full page in Autumn EU edition of *SM* magazine
- **Streaming Media Connect** listing in EU edition and online
- (1) Dedicated Email Broadcast to all US and EU opt-in subscribers (more than 52,000)
- 40,000 728X90 Banners

GOLD PACKAGE: £3,200/€3,600

- **Streaming Media Connect** listing in EU edition and online
- (1) Dedicated Email Broadcast to all US and EU opt-in subscribers (more than 52,000)
- 30,000 728X90 Banners

SILVER PACKAGE: £1,600/€1,800

- **Streaming Media Connect** listing in EU edition and online
- 50,000 160X600 Banners

BRONZE PACKAGE: £640/€700

- **Streaming Media Connect** listing in EU edition and online

**ADD THE AUTUMN BUYERS' GUIDE
—AT A 10% DISCOUNT—
WITH ANY OF THE ABOVE PACKAGES!**

**SPACE CLOSE AND
MATERIALS DEADLINES**

STREAMING MEDIA CONNECT

LISTINGS: 20 August

DISPLAY ADS: 24 August

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