

CLOUD PRODUCTION TOOLS

the latest
cloud-based options,
features and functionality,
pros and cons



CLOUD PRODUCTION TOOLS

Streaming Media's Sponsored Supplements have consistently generated thousands of leads annually for sponsors since 2004. With niche topics focussing on the very specific needs of our readers, *Streaming Media* creates this unique opportunity for sellers to engage with buyers in these limited, sponsored-contribution publications—now called Buyers' Guides. The European magazine's Autumn 2020 **Buyers' Guide** focusses on Cloud Production Tools.

As the COVID-19 pandemic has driven new ways of working, using remote cloud-based applications makes more sense than ever. This **Buyers' Guide** will cover a range of SaaS products that promise to provide efficient, affordable alternatives at various points in the streaming video workflow. Where can you find out about the features and functionality, as well as the pros and cons, of the latest cloud-based options? Right here in this **Buyers' Guide** with topics that include the following:

- Collaborative video editing
- Live streaming multi-plaintext management
- App and channel creation
- Management of multi-location production approvals
- Video analysis and metadata creation by AI & ML
- Churn-busting analytics



PRINT ONLINE

PRINT gives you status, pedigree, and profile.

ONLINE delivers engagement, qualified actionable leads, and thought leadership.

HOW DOES IT WORK? YOU WRITE, WE PUBLISH.

Each **Buyers' Guide** is published in an issue of *Streaming Media* magazine and also generates online leads as a downloadable PDF for 3 months.

Materials: Sponsors supply approximately 450 words and print-quality (min. 300 dpi) graphic for each page, or 600 words for each page without art. Sponsors will also supply EPS versions of their logos. Streaming Media will provide editing and layout services with proofs to satisfaction.

Buyers' Guide
Classified Listing
"SUPERMARKET"

(does not include leads generated by publication)



LARGE (1/4-page)	100 words, logo, & company contact info	£700/€775
SMALL (1/8-page)	50 words, logo, & company contact info	£350/€390

SPONSORSHIP RATES

(Issue advertisers receive a 20% discount on the below rates)

PLATINUM SPONSORSHIP	<ul style="list-style-type: none"> • 6-page sponsored content contribution • Exclusive "Brought to you by [your company logo]" in all outreach marketing • Exclusive front cover Platinum logo positioning • Top enlarged positioning logo placement with contact info on back cover • Custom-made, co-branded Buyers' Guide standalone PDF for your distribution • 12 months of leads 	£11,000/ €12,000
GOLD SPONSORSHIP	<ul style="list-style-type: none"> • 4-page sponsored content contribution • Best position article after Platinum Sponsor • Front cover Gold logo positioning • Enlarged positioning logo placement with contact info on back cover • Custom-made, co-branded Buyers' Guide standalone PDF for your distribution • 6 months of leads 	£6,500/ €7,000
SILVER SPONSORSHIP	<ul style="list-style-type: none"> • 2-page sponsored content contribution • Best position article after Gold Sponsor • Front cover Silver logo positioning • Enlarged positioning logo placement with contact info on back cover • 3 months of leads 	£3,200/ €3,600

UK and Europe Sales: Katherine Allen
+44 (0)7753 746782 · kat.allen@streamingmedia.com

North America Sales: Joel Unickow
+1 250.933.1111 · joel@streamingmedia.com



SPACE CLOSE AND MATERIAL DUE:
20 AUGUST