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(use cases)

GM IPO

GM IPO & Employee Journalists

- 31 videos contributed by "employee journalists" in 6 countries (China, Brazil, Germany, India, Russia, & USA)

- 1 page of instructions with 5 standard interview questions

- Simple upload from local site via VideoCenter

- Videos approved by moderators in VideoCenter

- Final composite videos viewed 10,600 times

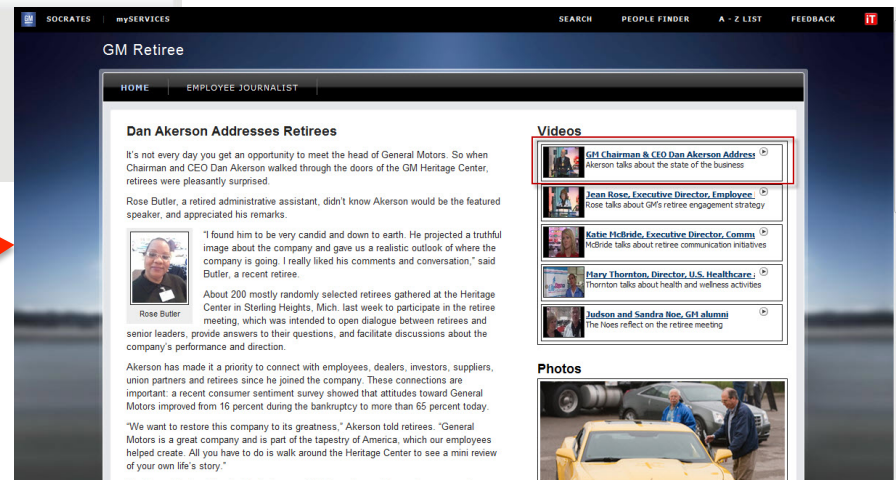# Employee Video contest

Employee Video contest

- Contest limited to North America
- 32 employee videos submitted (25 approved)
- 5,562 video ratings received
- Videos viewed 18,043 times

Socrates

1. Upload video to VideoCenter

2. Insert Guide widget in page

3. When video entry is clicked, player window appears.

Enewsline

Enewsline

- Video uploaded to VideoCenter
- Player widget inserted in Enewsline web page
- When user clicks on Play button, video plays whether user has client installed or not

Future

- "YouTube for Enterprise"
- Search engine integration with SharePoint (demonstrated)
- Global publishers for Enews
- SAML / SSO to replace direct LDAP integration