

Devices+Video+Services

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ME -

DIRECTOR, DPE
COMMUNICATIONS SECTOR.

- INCREASE THE PROLIFERATION OF MULTI-SCREEN EXPERIENCES
- BEST TEAM AT MICROSOFT 😊



1'
Mobile



2'
PC



10'
TV



Environmental

PERSONAL



PUBLIC

DESKTOP & BROWSER -
SMOOTH STREAMING
H.264/AAC
DRM SUPPORT
OUT OF BROWSER



PHONE -
SMOOTH STREAMING
SUPPORT FOR
WINDOWS PHONE 7, NOKIA
AND IPHONE



Microsoft®
Silverlight™

VIDEO CONFERENCING - CAMERA & MICROPHONE LOW LATENCY STREAM ENT MULTICAST



Microsoft®
Silverlight™

TV & SET TOP-

INTEL

BROADCOM

MEDIA ROOM

XBOX

3D VIDEO



Microsoft
Silverlight™

TELESTRATION - BECOMES MORE MAINSTREAM GPU ENHANCED 3D MOTION GRAPHICS



Microsoft
Silverlight™

KIOSK & RETAIL -
BECOME MORE
ENTERTAINING
VIDEO+SERVICES ENABLE
REVENUE



Microsoft®
Silverlight™

DIGITAL SIGNAGE- AMBIENT VIDEO AND INFORMATION COORDINATED WITH DEVICES AND LOCATION



Microsoft®
Silverlight™

ONE SET OF TOOLS FOR ALL
DEVICES

SMOOTH STREAMING

SILVERLIGHT/WPF

VISUAL STUDIO EXPRESSION



Microsoft®
Silverlight™



FRAMEWORKS & COMPONENTS

DEMO -

SilverlightMediaFramework

RoughCutEditor

AnalyticsFramework

Logging Framework (QOS)

Thanks.

Questions or Comments –

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Download Frameworks and Tools at -

Rce.codeplex.com

Smf.codeplex.com

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