



Evaluation Form

Information Today, Inc. hopes you have enjoyed Streaming Media NY 2003 and would greatly appreciate you taking a few minutes to complete this evaluation form. Your answers and opinions will aid us in making important decisions while planning next year's event. Also, by completing this evaluation *you will be entered in a drawing for a complimentary registration to next year's event!*

Once completed, please return evaluations to the registration area. After the show, evaluations should be mailed to **Conference Department, Information Today, Inc., 143 Old Marlton Pike, Medford, NJ 08055 (Fax: 609-654-4309).**

	Excellent	Good	Fair	Poor
1. What is your overall evaluation of this event?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Location

2. How do you rate the location (New York City)?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
3. How do you rate your hotel? <i>Hotel name</i> _____	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
4. How do you rate the conference facilities?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Conference

5. In general, how do you rate the content of the presentations?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
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Exhibition

6. How do you rate the exhibits?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
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7. How did you learn about Streaming Media NY 2003? (Check all that apply)

- | | | |
|---|--|-------------------------------------|
| <input type="radio"/> Preliminary program | <input type="radio"/> Attended in previous years | <input type="radio"/> Advertisement |
| <input type="radio"/> Postcard | <input type="radio"/> Colleague recommendation | <input type="radio"/> Other _____ |
| <input type="radio"/> Electronic promotion/Web site | <input type="radio"/> Exhibitor recommendation | |

8. What best describes your current job responsibilities? (Check only one)

- | | |
|---|--|
| <input type="radio"/> Senior Business/Finance Executive | <input type="radio"/> Sales/Marketing Mgt. |
| <input type="radio"/> Senior or Chief Knowledge Officer | <input type="radio"/> Project/Product Mgt. |
| <input type="radio"/> Senior Information/Communications Executive | <input type="radio"/> Human Resources Mgt. |
| <input type="radio"/> Info, Communications Technology, Systems Mgt. | <input type="radio"/> Knowledge or Content Mgt. |
| <input type="radio"/> Web Content Design/Development | <input type="radio"/> Customer Relationship Mgt. |
| <input type="radio"/> Senior Business/Professional Staff | <input type="radio"/> Intranet/Extranet Mgt. |
| <input type="radio"/> E-Commerce or E-Business Mgt. | <input type="radio"/> R&D/Engineering |
| <input type="radio"/> Records, Library, Archives Mgt. | <input type="radio"/> Other _____ |

Continued ...

9. What is your primary business or industry? (Check only one)

- | | | |
|--|---|---------------------------------------|
| <input type="radio"/> Education | <input type="radio"/> Government | <input type="radio"/> Radio Broadcast |
| <input type="radio"/> Finance | <input type="radio"/> Legal | <input type="radio"/> Streaming |
| <input type="radio"/> General Business/Corporate | <input type="radio"/> Media/Entertainment | <input type="radio"/> Other _____ |

10. How likely are you to attend another Streaming Media event?

- Plan to attend Possibly, but undecided Probably not, but undecided Will not attend

11. Were there any sessions or presentations you found particularly valuable? _____

12. Were there any sessions or presentations in which you were disappointed? _____

13. What session topics were not covered that you would like to see at future conferences? _____

14. What speakers would you recommend for future conferences? _____

15. How can we improve future conferences? _____

16. If you used Expo Travel for hotel reservations, how would you rate their services? _____

17. If you attended the Monday workshop, please let us know what you liked best. What did you like least? _____

General comments: _____

To be entered into the drawing for a free conference registration, please complete the following:

NAME: _____
ADDRESS: _____
E-MAIL: _____

Please return to:
Conference Department
Information Today, Inc.
143 Old Marlton Pike
Medford, NJ 08055
Fax: 609-654-4309