

STREAMING MEDIA SURVEY

⇒ Sometimes you just need to know.

Streaming Media's Sponsored Survey program is custom-designed to help you get the answers you need right now.

⇒ SPECIFICATIONS

- › We suggest the survey be anonymous to you, the sponsor, and be promoted as a Streaming Media Survey, to keep the responses as true as possible and get the best results, e.g., "The Streaming Media CDN Survey."
- › You as the sponsor provide the list of questions and answer choices. Streaming Media can assist with your questionnaire and provide feedback to the positioning of the questions, if you wish. There is no additional charge for this consultation.
- › We provide full reporting, including raw data in XLS format, and graphical representation in either PDF or PowerPoint format, including pie charts and bar charts, where applicable.
- › We build all marketing messages, including banners and HTML emails, to your satisfaction.
- › We can include a lead-generation component at no extra charge by simply adding the additional question, "Would you like to be contacted by the sponsor of this survey, a leading industry vendor?" For those who answer, "Yes," we can provide to you 100% of the contact info collected. For those who answer, "No," we'll provide company and title information.
- › We market the survey online for a full 2-week period.



⇒ PROMOTION

Your Survey Package includes \$17,890 worth of online marketing.

- › Two *SM Bulletins* (\$3,995 X 2 = \$7,990)—one at launch, one a day before the close "last chance."
- › Two weeks (four newsletter inclusions) (\$1,500 X 4 = \$6,000).
- › Up to 50,000 banners in house rotation (\$3,500). We'll make the banners.
- › We provide a prize incentive (and deliver) to the participants—(up to \$400 value, i.e., iPhone, PS3, even cash).

⇒ Rate

Package Price	\$10,000
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⇒ Don't Let This Opportunity Pass You By!

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