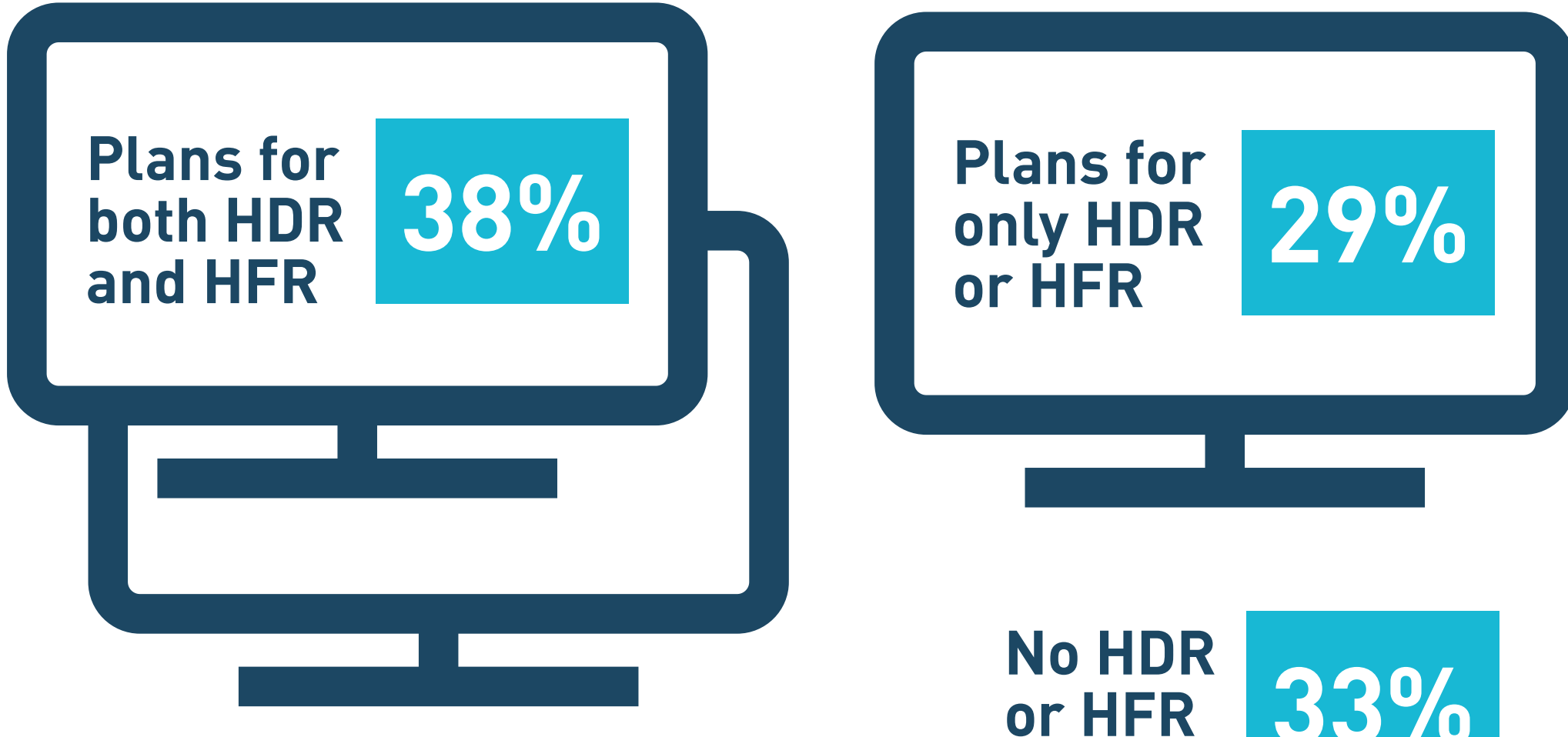


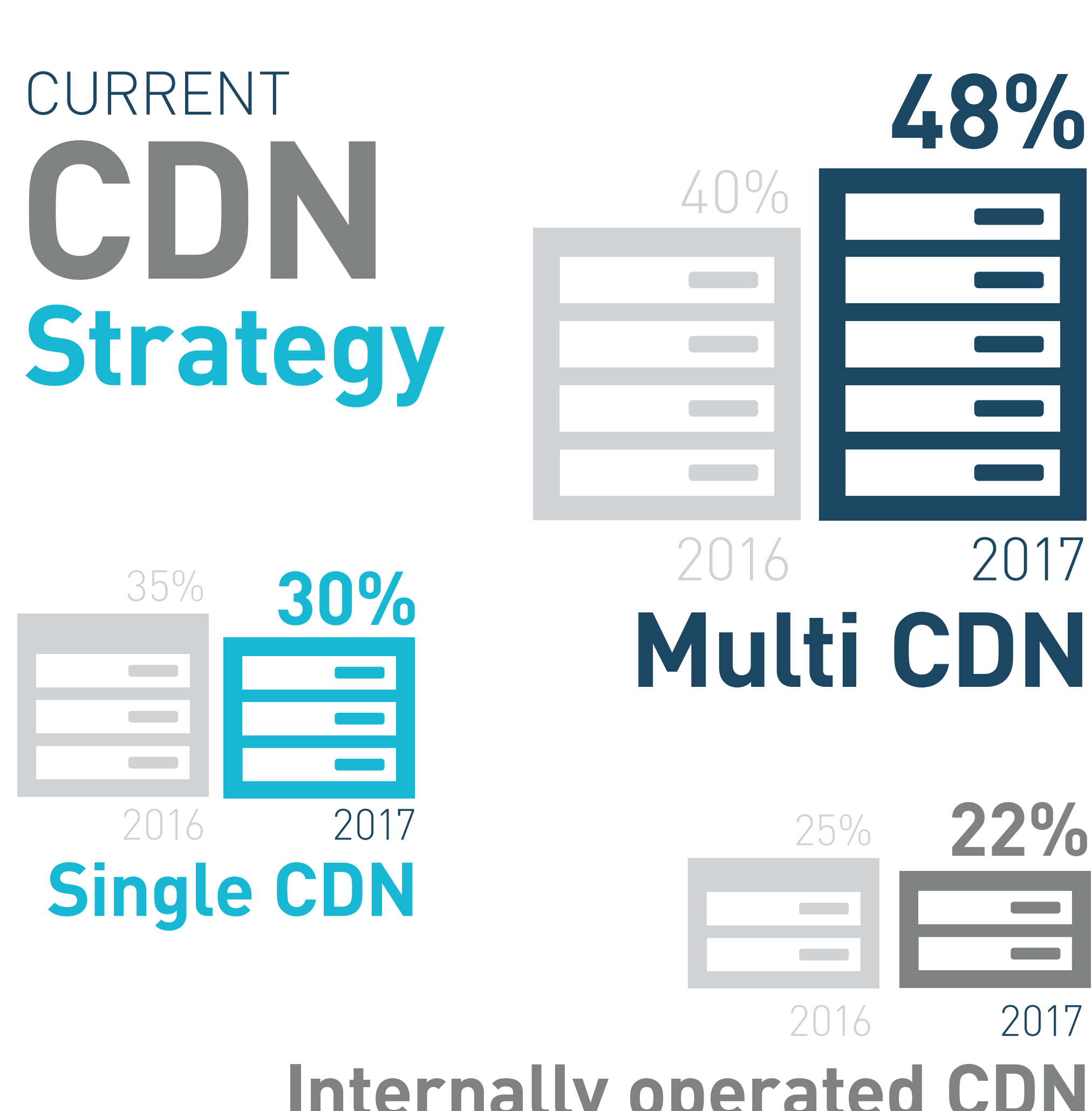
OTT Takeover

See What OTT Decision Makers Think About HDR/HFR Content, OTT Growth and Market Trends

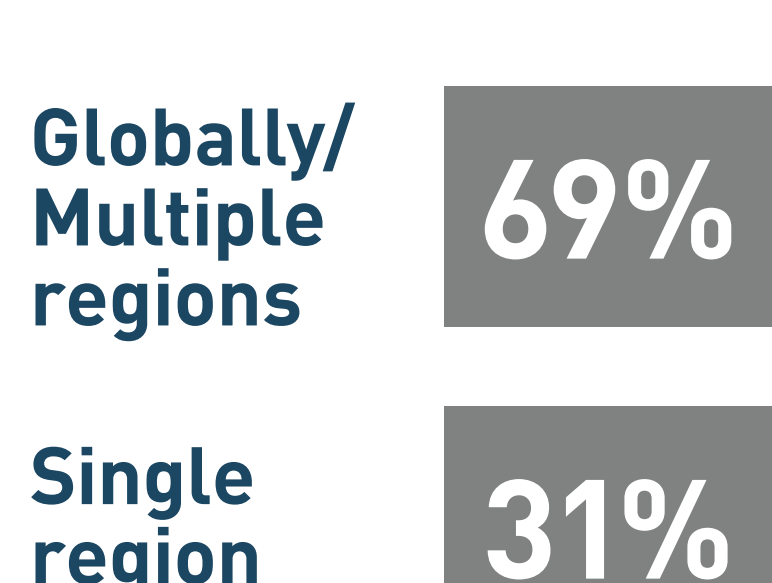
WHAT ARE THE **CURRENT OR FUTURE OTT PLANS** FOR 1080P high-frame rate (**HFR**) AND high-dynamic range (**HDR**) CONTENT?



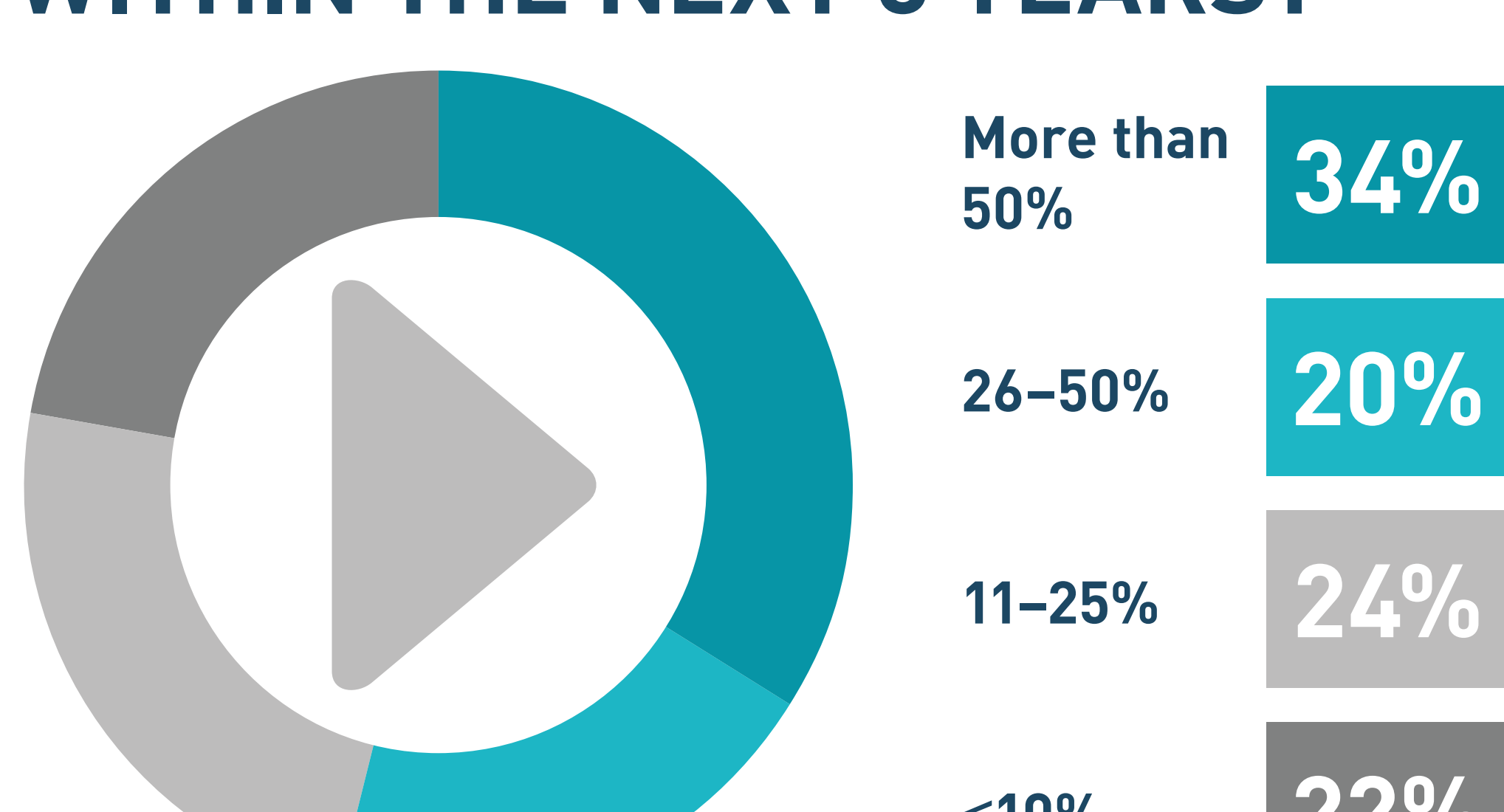
CURRENT **CDN Strategy**



WHAT IS THE **SCOPE OF OTT SERVICE OFFERINGS?**



WHAT PERCENT OF A COMPANY'S **BUSINESS** WILL BE **RELATED TO OTT** WITHIN THE NEXT 3 YEARS?



WHAT IS THE **MOST SIGNIFICANT TECHNICAL CHALLENGE**

IN OFFERING OTT SERVICES?

Quality OF Service/ Quality OF Experience



For more information, [please download our free report](#), which was commissioned by Level 3 Communications and conducted by Unisphere Research, in partnership with Streaming Media. The survey respondents are made up of 628 people from media and entertainment companies across the globe. The responses represented above are from the 45% of those respondents whose companies offer OTT-video services today