



Streaming Media magazine's

Who to See @



A trusted provider of video quality assurance solutions that enable TV operators to increase service quality and customer satisfaction while reducing costs and churn. The Agama DTV Monitoring Solution is a complete solution for continuous real-time monitoring of Linear TV, VoD and OTT services, from inside the head-end to each individual subscriber, creating a powerful foundation for operational excellence in the video delivery.

60+ operators today rely on Agama's solution to ensure their customers' TV experience. With rapidly visible effects, such as reduced time-to-fix and avoidance of needless truck rolls, they work more efficiently and build a reputation for outstanding quality.

www.agama.tv

IBC Stand Number: 4.A55



New at IBC 2011, AmberFin will be showcasing an Industry First approach to Quality Control.

Unified Quality Control (UQC) is uniquely available through AmberFin's Scalable Media Factory family of iCR modular software products that offer:

- Intelligent Ingest
- Transcoding
- Format & Standards Conversion
- Cart Control
- Media Review and Quality Control

iCR supports all the major SD and HD Mezzanine Formats, now including ProRes, with a service oriented design philosophy, intelligent use of cost-effective generic IT and new, unique, UQC. AmberFin can help you save time, increase revenues and grow in-line with business demands.

www.amberfin.com

IBC Stand Number: 7.J15C



Anevia provides multi-screen IPTV and OTT (over-the-top) solutions for live and on-demand video streaming. Its range of carrier grade products cover the entire value chain from DVB to IP gateways, content distribution management, content conversion, monitoring and load balancing, through to video servers for VOD and catch-up TV. Anevia's products are scalable and system ready in order to meet the specific needs of IPTV and OTT streaming eco-systems. Anevia also provides a range of cost-effective 'in-the-box' solutions for delivery of live TV, pay TV, and VoD for hospitality and corporate markets.

www.anevia.com

IBC Stand Number: 4.B66



Bridge Technologies designs, develops, and manufactures advanced analysis, measurement, and monitoring solutions for the digital media, broadcast and telecommunications industries. The award-winning VideoBRIDGE series provides an advanced platform for converging TV services employing stream-based IP packets and all other Digital TV interfaces within DVB and ATSC for Cable, Terrestrial and Satellite.

www.bridgetech.tv

IBC Stand Number: 1.A30

IBC



Broadpeak designs and manufactures multiplatform broadband video delivery solutions for Internet Service Providers and IPTV, cable or hybrid pay-TV operators. Its portfolio of video network components, including BKS series of video servers and the BkM CDN Mediator, allows operators to deploy Live web TV, Video-on-Demand, Catch-up TV, Network-PVR or Network time-shifting solutions, over managed networks or as over-the-top services on open Internet, for viewing on any type of device: PC, TV or Mobile.

Through its wholesale offer, Broadpeak also provides operators with a powerful platform to deploy their own Content Delivery Network and monetize their infrastructure directly with content providers.

www.broadpeak.tv

IBC Stand Number: 2.C40B



TouchCast provides CasterStats software solutions to help broadcasters understand their streamed media audiences.

CasterStats.Dashboard, CasterStats.Reporter, CasterStats.Proxy and CasterStats On Demand are the ideal tools for accessing, analyzing and sharing live and historical audience data from any streamed media (webradio, video, webcam, Internet TV etc).

Features include:

- Real time audience reporting – showing all events, audience geolocation, players and platforms
- Optional PDF or HTML export – ideal for publishing information
- Support for Wowza, WMS, SHOUTcast, IceCast, FMS and others
- Interactive or fully automated
- High precision historical reporting
- Infrastructure monitoring
- High precision geolocation
- Flexible report generation

www.casterstats.com

IBC Stand Number: 10.D31



Civolution, the leading provider of technology and solutions for identifying, managing and monetizing media content, comes to IBC with exciting new applications and developments:

Media Protection: NexGuard The award-winning NexGuard - PayTV solution, already successfully deployed on a mass scale, answers the studios' requirements for security measures to offer early-release premium Video on Demand movies.

Media Intelligence: Teletrax The industry's most comprehensive media monitoring solution, brings new functionalities including the global expansion of its Video Fingerprinting monitoring network; expanded coverage of regional sports and news networks in the U.S.; watermarking plug-ins for leading asset management systems.

Media Interaction: VideoSync The acclaimed VideoSync technology offers time-synchronized-to-media applications such as ad-(re)placement, live voting and content-related overlays, for enhanced consumer experiences, improved user engagement and opens up exciting new business opportunities.

www.civolution.com

IBC Stand Number: 2.C30



ContentWise is the multimedia and multiscreen content recommendation engine built for high-volume digital media, OTT and IPTV. The ContentWise recommendation engine produces personalised and social recommendations that increase content consumption and demand. ContentWise business rules empower operators to pilot recommendations and maximise the return on their catalogues of TV programmes, videos, movies, ringtones, music, eBooks and games, all combined in a meaningful way. ContentWise delivers recommendations to set-top boxes, connected TVs, Web and mobile platforms. ContentWise is available as site installation, or as software as a service.

www.contentwise.tv/contentwise-at-ibc-2011/

IBC Stand Number: 13.332



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Digital Rapids is bringing our complete range of hardware and software solutions for transforming and distributing media to IBC 2011 in booth number 7.G41. Digital Rapids provides the leading tools, technology and expertise for bringing live and on-demand video to wider audiences and the latest viewing platforms. Our solutions span video ingest, encoding, transcoding, management, streaming and delivery. We'll be showcasing our latest unveilings including version 2.0 of our Digital Rapids Transcode Manager software, powered by our groundbreaking Kayak application foundation and featuring hybrid cloud/on-premises deployments; and our newest live encoders for blending 'traditional television' encoding with 'any screen' delivery.

www.digitalrapids.com

IBC Stand Number: 7.G41



Edgware, the leader in distributed video delivery technology, will be showcasing new products, technologies and example deployments of its Distributed Video Delivery Networks framework. If you are looking for solutions to delivering the broadest range of high revenue video services such as VOD, timeshift TV, nPVR, at highest QoE, across a broad range of delivery protocols such as Microsoft, Apple and Adobe, then Edgware is a "must visit" destination. Ask about our business models and case studies developed with some of Europe's leading providers for reducing backhaul costs, delivering advanced video services and accelerating ROI by using advanced integrated CDN functionality.

www.edgware.tv/

IBC Stand Number: 4.B71



Elemental Technologies is the leading provider of video processing solutions that enable multi-screen content delivery. The company pioneered the use of graphics processors for image processing and video conversion to support adaptive video streaming and traditional broadcast applications. Award-winning products from Elemental help content programmers, service providers and broadcasters bring video to any screen, at any time – all at once.

Seven of the top ten media companies in the United States, including Comcast, Disney and PBS, as well as major content programmers and distributors in Europe, including QVC, TF1 and WRN Broadcast, rely on unmatched solutions from Elemental.

www.elementaltechnologies.com

@elementaltech

IBC Stand Number: 7.H37



Envivio is the leader in solutions for multi-screen video-over-IP delivery. We remove the boundaries of traditional television and make video content universally enjoyable by all viewers, on any device, across any network, at any time. In over a decade of innovation, Envivio has amassed dozens of patents and continually led in the deployment of emerging standards and new technologies. Today Envivio solutions deliver millions of content streams to smartphones, tablets, set top boxes, connected TVs and PC platforms, on behalf of more than 220 service providers in every market in the world. Visit us at IBC to learn more about our 4Caster™ C4 and Envivio Halo™ announcements.

www.Envivio.com

IBC Stand Number: 1.D73

IBC



Ericsson's End-to-Endless TV enables operators to provide unique multi-screen TV experiences, on all devices. Our offering spans the media value chain of content acquisition, creation, management, advertising, exchange and delivery to consumers. Our award-winning products, integrated solutions, and extensive TV services help operators become more profitable, drive new revenues and control the total cost of ownership.

At IBC we will demonstrate our clear leadership in delivering rich user experiences using streaming delivery over unmanaged networks, leveraging advanced video compression, content management and workflow, back office and portals, internet video caching and HTTP delivery...and our rich, open suite of enablers for creating unique consumer experiences.

www.ericsson.com/televisary

IBC Stand Number: 1.D61



Exterity, the IPTV specialist, provides enterprise-class AV over IP distribution solutions that enable organisations to deliver broadcast-quality digital TV and video over building, campus, or wide area networks with centralised management, configuration and control to an unlimited number of users. Exterity solutions are used in a wide variety of industries, including broadcasting, education, hospitality, healthcare, general corporate, sports venues, transportation and government. At IBC2011, Exterity will showcase exciting new products and applications that integrate with a wider range of third-party solutions broadening the reach of TV and video in organisations, making IPTV even easier to manage.

www.exterity.com/ibc

IBC Stand Number: 13.335



GlobeCast and sister company Netia will jointly display products and services for broadcasters and content creators. The focus is on technologies for multiplatform delivery, encompassing the media management aspect of handling large volumes of content, and the methods used for global delivery of this content. Special emphasis will be put on the need to "regionalize" content for different markets around the world. Demonstrations of the Content Management System (CMS) and Web TV will be among the solutions highlighted at the stand. Finally, GlobeCast will be highlighting new satellite capacity and fibre PoPs to deliver content to audiences around the globe.

www.globecast.com

www.netia.com

IBC Stand Number: 1.A29



Haivision, with the addition of KulaByte to our team, now offers complete solutions both inside and outside the firewall.

- KulaByte is the leading software based encoding system, offering HD H.264 for RTMP/Flash and HTTP Live Streaming with flexibility and quality far surpassing other systems. HyperStream is the premier cloud transcoding system taking streams from on-site source encoders and making them available to any CDN in any format allowing media companies to efficiently get video to any device.
- The Makito is the world's most popular HD H.264 encoding appliance. Compact, powerful, and with the world's lowest encoding latency.
- The Furnace delivers video within the enterprise to set top boxes and any desktop securely with the patented "Zero Install" InStream player technology.

www.haivision.com

IBC Stand Number: 13.451



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Who to See @



Irdeto is the only company with the content security expertise and delivery track record to enable pay media operators to license and securely deliver content to any device their subscribers own, whether STBs, Connected TVs, smartphones, tablets, PCs/Macs or game consoles. Irdeto ActiveCloak for Media protects everything from catch-up TV to premium movies for the world's leading studios as well as pay TV and Internet video providers, driving subscriber acquisition and loyalty and reducing churn. Visit us at IBC and learn why major brands like Netflix, Comcast, Sony and Toshiba trust their premium digital business models to Irdeto.

See an ActiveCloak for Media demo on Stand 1.D51 and online at www.irdeto.com.

www.irdeto.com

IBC Stand Number: 1.D51



Welcome to the new KIT digital, with the combined forces of ioko, Megahertz, and Polymedia we provide the breadth of experience and capabilities to guide our clients into the future of broadband-delivered TV.

Join us at IBC for our lens-to-lens video solutions that allow companies to produce, manage and deliver video content – from the lens of the camera to the eye of the audience. We reduce the complexity of video by delivering effective and consultative client solutions.

IBC@kit-digital.com

IBC Stand Number: 11.F20 – Our state of the art production capabilities

IBC Stand Number: 1.D71 – The future of social TV: Management and delivery



Following the "Live Revolution Roadmap" miniCASTER®, the world's first hardware-based H.264 live streaming encoder is back in Amsterdam to hit IBC 2011 and will be shown at 1.A80. miniCASTER® is a full HD pocket sized H.264 encoder that connects to the internet via LAN, 3G/4G or WIFI and encodes audio/video signals into SD and HD Livestreams and also records the stream as back-up file. The device can run on an on-board battery, can be managed remotely and comes in three versions: SDI-in/S-Video-in/HDMI-in. The ultra-mobile, new miniCASTER® is the perfect companion for state of the art mobile broadcasting scenarios like mobile newsgathering, emergency response, behind-the-scenes reports from major Sports events, conferences, exhibitions or simply any event you can imagine.

www.minicaster.com

IBC Stand Number: 1.A80



NDS supplies the security, enabling and interactive technologies which allow pay-TV operators to deliver digital content over multiple networks to set-top boxes, Digital Video Recorders, PCs, and mobile devices. NDS is headquartered in the UK with over 75% of our employees dedicated to R&D.

www.nds.com

www.nds.com/perspectives

IBC Stand Number: 1.A71



NetUP is an IPTV software and hardware manufacturer based in Moscow, Russia.

NetUP produces unique IPTV products:

- **IPTV Combine 4x**, an all-in-one IPTV headend solution for small projects that includes Streamer, VoD, Middleware and Billing in one server unit.
- **Dual DVB-S2-CI** and **Dual DVB-T/C-CI**, unique PCI-e cards with 2 DVB inputs and 2 CI slots on board that receive and decode digital TV signals.

New products will be presented at IBC 2011 show:

- **NetUP.tv** Android application, a new generation of client for NetUP IPTV Middleware.
- **NetUP Transcoder**, a cost-effective hardware solution for video streams encoding/transcoding to MPEG-4 AVC (H.264).

www.netup.tv

IBC Stand Number: 13.383



fokusOn by Nordija is an open IPTV middleware bringing the Widget concept from the Web to the TV.

The widget-based service delivery platform enables you to efficiently set up, populate and manage digital content in all aspects of your IPTV broadband offerings.

The platform enriches the television experience of the viewer, delivering a broad variety of services on the TV and, at the same time, keeps focus on the TV experience. It covers features such as basic TV/radio, EPG, VOD, PVR, NPVR and pause-live, but also mixes it with web services such as Facebook, Flickr, RSS feeds and more.

Our Multiscreen API allows external devices to tap into the platform: Get EPG on your iPhone, watch TV on your iPad, change channel with your Android phone, tune in and watch TV on your PC and schedule recordings on the move.

fokusOn can also be offered as a Cloud-based solution hosted either at Nordija directly or through partners with localised options and add-ons.

fokusOn by Nordija - The Widget-based IPTV solution

www.nordija.com

IBC Stand Number: 13.271



Meet Helix. The only end-to-end streaming media solution that is multi-format, multi-platform, and multi-screen. Customers worldwide choose Helix products to create, deliver, manage, and playback content. At IBC, we're announcing new Producer and Server products that will benefit broadcasters and the news media, making it even easier to stream your content once, everywhere you need it.

www.RealNetworks.com/helix

IBC Stand Number: 13.285



RGB Networks provides the industry's most scalable solutions for multiscreen IP video delivery. With core strengths in transcoding, adaptive streaming and ad insertion, RGB's flexible solutions enable operators to deliver premium video services to any device. RGB's high-capacity products uniquely offer the density and scalability required to support the growing demand for video delivery to TVs, tablets, PCs and mobile devices with integrated functionality that simplifies operators' network architectures and minimizes operational costs.

RGB's award-winning products are deployed with video service providers worldwide, delivering solutions for traditional and OTT video delivery and monetization.

For more information visit: www.rgbnetworks.com

IBC Stand Number: 4.C78



Streaming Media magazine's

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Sorenson Media is an award-winning provider of the highest quality, differentiated video encoding solutions. With highly scalable cloud- and server-based encoding solutions and desktop applications, Sorenson Media empowers the enterprise and video professionals to easily and affordably encode, manage and deliver the highest-quality video online. Since 1995, Sorenson Media has been at the forefront of bringing online video into the economic and cultural mainstream. As video rapidly proliferates online, businesses of all sizes increasingly rely on Sorenson Media's innovative solutions and legacy of trust to meet their evolving needs.

For more information visit us at: Booth A02 in Hall 6 or www.sorensonmedia.com

www.sorensonmedia.com

IBC Stand Number: 6.A02



Streaming Media magazine (European edition) is a quarterly resource for executives and technology managers who use online video and audio for both business communication and delivery of consumer content. Each issue of *Streaming Media* magazine focuses on a special theme, and also offers must-read features, commentary, and reviews for readers in all markets.

www.streamingmediaglobal.com

**IBC Stand Number: 50
Between Halls 7 & 8**



Streamit is a Dutch company specialized in the manufacturing of professional transmitter/receiver equipment and complete solutions for audio and video streaming over internet.

Streamit provides a reliable and cost-effective in-store audio via internet solution, using streaming or Store-and-Forward to deliver tailored-to-the-shop music. An ideal solution for providing branded music to multiple locations, scalable from a few stores to thousands.

Our in-store audio solution is being used worldwide by companies like Shell, 7-Eleven, Tally Weijl and many more.

Streamit also offers audio and video streaming solutions for churches, broadcast and webcasting applications.

www.streamit.eu

IBC Stand Number: 8.A74



Telestream brings new products and workflow solutions to IBC. **Episode** multiformat encoders offer automated transcoding between virtually any format for post-production, new media, web and mobile environments. **Vantage** takes transcoding to the next level with powerful, server-based video workflow design, automation and system management products. **Pipeline** devices provide real-time network-based video capture and playout for moving content in and out of file-based workflows. **Wirecast** webcasting software offers high production value for the creation of live and on-demand Web broadcasts with powerful features such as chroma key, 3D graphics, lower thirds, transitions, virtual sets, scoreboards and more.

www.telestream.net

IBC Stand Number: 7.D16

IBC



See the latest light-weight **portable H264 HD-SDI Encoder - as small as a chocolate bar** - stand 423, IPTV zone, hall 13

Teracue AG - Broadcast & IPTV Systems was established in 1991 and is focused today on the development of professional IPTV, video-networking and broadcast solutions. Teracue provides encoder, decoder, stream-viewing/recording, as well as DVB-to-IP gateway and headend products. Teracue products are deployed by major broadcasters, universities, CDN networks and in government, military and health care projects around the world. Further information is available at www.teracue.com.

www.teracue.com

IBC Stand Number: 13.423



TV Genius is a Red Bee Media company that has specialised in TV content discovery, recommendations, search, and interactive TV guides since 2005.

As firms compete to control the gateway to home entertainment, personalized access is a key service differentiator. TV Genius provides the tools to give viewers relevant content that keeps them coming back and wanting more, increasing average revenues per use and reducing churn.

Deployed by companies including BSkyB, The Guardian, and Astra, TV Genius' solutions make it easy to launch new services and keep up with the evolving TV marketplace.

www.tvgenius.net/ibc2011/

IBC Stand Number: 13.325



Tvinci provides a Pay OTT TV platform for operators, broadcasters and media companies seeking to offer users linear content, catch-up TV and VOD on multiple devices. Customers using Tvinci stream premium content across connected TVs, tablets, PCs, smartphones, internet enabled STBs and game consoles, and monetize it through Pay Per View transactions, ads, packages and subscriptions. End users enjoy Tvinci's unmatched device availability and level of personalization, as well as its ability to offer multiple and unique business models. Tvinci specializes in customizable, high-end solutions for leading brands like Orange and MTV, and has been deploying its platform since 2007 for customers worldwide.

www.Tvinci.com

IBC Stand Number: 3.A15D



Video is increasingly becoming a more important element of our total communication experience – equal to voice, text, email and social media. At our desk, on-screen or on the go we rely on video to communicate and collaborate more effectively. For more than 13 years, VBrick has enabled enterprises to deliver live meetings and event broadcasts, on-demand rich media content, IP television distribution, digital signage and surveillance & monitoring. Stop by booth 403 to see the industry's only end-to-end portfolio of enterprise IP video streaming solutions including VEMS Mystro™ - VBrick's recently announced, completely modular, enterprise media management system.

www.vbrick.com

IBC Stand Number: 403



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viaccess ■

Viaccess is a leader in solutions to protect and enhance the value of content services. Viaccess provides world class solutions for content protection, delivering conditional access and DRM-based systems for all types of content, for all networks including broadcast, broadband, fixed and mobile networks and for all categories of devices.

Its subsidiary, Orca Interactive, is a leading innovative provider of IPTV middleware and applications including groundbreaking content discovery and recommendation solutions that power next-generation interactive TV.

Viaccess has more than 20 years of broadcast and broadband experience and is positioned to help content service providers to monetize the content consumption revolution. Viaccess solutions are deployed worldwide in 35 countries and on more than 80 digital platforms.

Viaccess S.A. is a France Telecom Group company.

For more information, please visit www.viaccess.com

IBC Stand Number: 1.A51

ViewCast®

ViewCast provides industry-leading solutions that enable the delivery of video to broadband and mobile networks. From powerful, easy-to-use digital media management tools, to professional-grade HD streaming systems – ViewCast can help increase efficiencies, reduce costs, and expand your audience in today's digital media marketplace. Featured demos at IBC include our new Niagara® 7550, offering streamlined multi-platform HD video delivery in the latest adaptive formats—as well as Niagara SCX® 6.4 management software, now with Smooth Streaming and DRM capabilities. The most recent advances in our award-winning Osprey® capture card technology will also be on display.

Visit us in the *Connected World* – Hall 13 – Stand 13.199

www.viewcast.com

IBC Stand Number: 13.199

VIMOND

The Vimond Video Platform is enabling well known successes in Northern Europe, and is now available to broadcasters, telcos and media companies looking to conquer online video.

What is unique about Vimond platform is that it has delivered some of the best online broadcast services in the world with interactive live sport centers, powerful subscription modules, DRM support for a wide range of platforms, and compelling experiences across devices. Our extensive API framework has ensured that we work seamlessly with existing architectures, and can therefore deliver in record time.

Meet our team of dedicated professionals and learn how we seek to revolutionize online broadcasting at IBC 2011.

www.vimond.com

IBC Stand Number: 13.391

WOWZA® MEDIA SYSTEMS

Wowza Media Systems® is the “any screen done right™” media server software company delivering an industrial-strength infrastructure for live video, video-on-demand, live recording, and video chat. At IBC Wowza is showcasing Wowza Media Server® 3, the next generation of its award-winning software providing a single extensible foundation and value-added components for any-screen media delivery. Wowza Media Server 3 makes hard to implement features such as adaptive bitrate (ABR) streaming, time-shifted live playback, and DRM simple and cost-effective. With Wowza Media Server 3 organizations of any size can offer their viewers the best possible experience when and where they want it.

www.wowza.com

IBC Stand Number: 13.121