



Streaming Media magazine's



Who to See @ IBC

**Going to IBC
this year?**

**Be sure to
meet with
these leading
companies...**



Arkena is one of Europe's leading media services companies with 20 years of experience in the media industry. With a presence in Europe and the U.S., Arkena serves more than 1500 customers (broadcasters, telecom operators, VOD platforms, content owners and corporations) in managing their linear and on-demand workflows. Arkena provides the know-how, the experience and the expertise that enables them distribute their content everywhere.

At IBC2015, Arkena unveils Harmony, a new way to orchestrate media workflows. It also highlights its best of breed OTT solutions used by some of Europe's major media companies.

Arkena is a TDF company.

www.arkena.com

IBC Stand Number 1.B79

axinom!

Axinom (www.axinom.com) connects ideas and innovation to deliver award-winning OTT projects for the leading media brands like Sky, ProSiebenSat1, ZDF, Channel5, and ARTE. Axinom products provided a technology base for more than 500 successful media projects in 20 countries: Axinom DRM 6 is a robust and highly scalable multi-DRM service built on latest standards. Our award-winning Axinom CMS enables media companies to manage, convert, distribute and monetize digital assets and meta data in the cloud. A set of white label applications, Axinom Apps, ensures the best user experience on all devices and a short time-to-market for OTT projects.

<http://www.axinom.com/events/events-contact-media/>

IBC Hall 14 / H15



Beamr is an imaging technology company that powers some of the world's top web publishers, social networks and media companies. Beamr offers a perceptual video optimizer, which reduces the bitrate of H.264 and HEVC streams by up to 50%, while retaining their full resolution and quality. By reducing video bitrates, we enable content and service providers to distribute exceptionally high quality video, with faster downloads and smoother streaming on bandwidth constrained connections. The Beamr video optimizer is available as on-premises Linux software, and as a fully managed cloud service running on Amazon AWS.

<http://beamr.com>

IBC Hall 3, Booth 3.A29



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Who to See @ IBC

BITMOVIN

bitmovin provides video encoding 100x faster than other encoding services with Netflix grade quality.

Consumers' quality expectations have quickly gone from 720p (HD) resolution to 1080p (Full HD). Soon users will begin buying 4K/UHD TVs, which will further impact the encoding bottleneck as even higher bitrates and encoding complexity gets introduced.

This changing ecosystem is creating a big problem. Video content companies need a service which can encode videos very fast and in way that these videos play on every device.

bitmovin encodes videos 100x faster and provides higher quality output than any other encoding service. This is great in terms of time to market and user experience.

<https://www.bitmovin.com>

IBC Stand Number 14.H12



castLabs pioneers software and cloud services for digital video markets worldwide. We provide solutions to easily enable the secured distribution of movie, TV, and other video assets across multiple platforms.

Our range of applications and services are designed to help businesses deliver DRM-protected premium content over a large selection of consumer devices for high-quality video experiences. We provide browser players, mobile iOS & Android player SDKs, content encoding/packaging, and the multi-DRM licensing service, DRMtoday.

castLabs is based in Berlin, Germany, and Los Angeles, California.

<http://castlabs.com>

IBC Stand Number 14.K02



Cires21 presents its complete suite of solutions in the Cloud, intended for encoding, managing, monitoring and recording multi-screen Live Contents.

C21 Live Cloud Services include stream transcoding, transmuxing and multi-CDN ingest in different formats and bitrates. The content is recorded and edited in real-time, making it easily available to customers' VOD and Cath-up TV systems.

Cires21 technology is used by major television groups to live stream online their TV channels in a multi-screen environment. Among our clients we could mention the major Spanish and international broadcasters such as RTVE, Atresmedia, Mediaset Spain, BBC, NRK, while the telecom operators use the monitoring solutions to monitor and supervise their Live streams and contents.

Cires21 performs live streaming broadcasts of sport events such as MotoGP World Championship and Fashion Shows of top international brands.

www.cires21.com/ibc-2015

IBC Stand Number 14.K06



Clearleap's multiscreen platform powers compelling new multiscreen business opportunities for premium content owners and pay TV providers. In use today by some of the largest names in media and sports, Clearleap's video streaming solution enables brands such as HBO, A+E Networks, Sony Movie Channel, BBC America, Travel Channel, Time Warner Cable, Food Network, and Verizon to deliver the best streaming experience on every device. Privately held, Clearleap is headquartered in Atlanta, Georgia and has data center hubs strategically placed across the United States and Europe. For more information, please visit www.clearleap.com.

<http://www.clearleap.com>

IBC Stand Number 14.G10



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DDVTECH releases the new version 2.4 of their established media server software MistServer at IBC2015, adding a variety of improvements and new features. Most important is the addition of the new HTML5 'MP4 live' output support, which offers out of the box app-less, plugin-less and script-less live streaming to practically any device or player available today. MP4 live is only the latest addition to MistServer, complementing its already varied support of delivery methods, including DASH, HLS, HSS, HDS, FLV, RTMP and RTSP. For a demo or more information please drop by booth 14K13.

<http://mistserver.org>

IBC Stand Number 14.K13



LIFE IS FOR SHARING.

BDI is an integral part of Deutsche Telekom's International Wholesale Business Unit. Its focus is to seek and develop innovative, cost-effective solutions for content management and monetization, cloud enabling and delivery. By partnering with best-in-class technology suppliers, BDI covers the entire digital delivery value chain. Deutsche Telekom BDI's global over-the-top (OTT) services are developed by the brightest minds in the business. They provide cost-effective, end-to-end solutions, designed to unlock the OTT potential of enterprises, carriers, operators and content service providers around the globe.

<http://bdi.telekom.net/events-news>

IBC Stand Number 14.L24



DVEO is a strong supplier to Telcos, cable TV, IPTV and OTT operators around the world. We provide single/multichannel live encoders and decoders, transcoders, Ad Servers, Live/VOD Media Servers, Playout Servers, and H.265 encoders.

- **Turnkey Atlas Streaming Server™ I:** Serves 1,000 simultaneous users natively. List price is \$1,995 U.S.
- **Automated UDP Video Packet Recovery Technology:** DVEO's patent pending **"DOZER"** automatically corrects for UDP packet loss, to achieve error-free real time video delivery over any type of IP network including the public Internet.
- **Sparky-E™:** Origin H.264 encoder with RTMP and RTSP out. Great for Ustream® and Livestream™.

www.dveo.com

IBC Stand Number 2.A34



Time to take control of your video delivery!

At IBC, Edgeware will show the latest enhancements of its Video Consolidation Platform (VCP), which enables the most demanding cloud based video services with guaranteed performance at any scale.

For broadcasters, Edgeware offers innovative solutions for delivering content over the internet with full control of quality and capacity at point of delivery to CDN. The unique capability to serve directly from the origin, together with advanced tools for analytics, creates new exciting monetization opportunities for content archives and niche services.

www.edgeware.tv

IBC Stand Number: 14.B20



Streaming Media magazine's



Who to See @ IBC



Elemental Technologies is the leading supplier of software-defined video solutions for multiscreen content delivery. Solutions from Elemental provide the flexibility, scalability and performance required to transform high quality video into new revenue streams via turnkey, cloud-based and virtualized deployment models.

Powering video experiences for more than 600 leading media franchises worldwide, Elemental helps pay TV operators, content programmers, broadcasters and enterprise customers bring video to any screen, anytime – all at once.

To learn more, please visit
www.elementaltechnologies.com
 and follow @elementaltech on Twitter.

www.elementaltechnologies.com

IBC Stand Number 4.B80



Encoding.com is the world's largest video encoding service, powering video transcoding for 3,000+ leading companies across media and entertainment, eLearning, retail, telecommunications, lifestyle and advertising. Blending an affordable SaaS model with sophisticated integrations on public and private cloud computing platforms, Encoding.com enables publishers and developers to instantly scale without expensive infrastructure investments. Encoding.com supports all popular broadcast, IPTV, web, and mobile formats, accelerating processing for optimized delivery to every device. With more than 100 million successful encodes, Encoding.com is the only cloud media service to offer an SLA for performance, so its customers can focus on what they do best.

<http://www.encoding.com>

IBC Harmonic Booth 1.B20



Innovative Envivio introduces an all-software head-end for satellite providers and the most advanced money-saving Cloud DVR among other breakthrough solutions, at IBC at Stand 1.D73.

The virtual head-end offers MPEG-2, H.264 or HEVC quality with enhanced statmux.

Envivio's Cloud DVR features technical enhancements enabling transcoding and packaging on the fly and reduces storage requirements by 26X.

Another first: a UHD telecast, live encoded by Envivio Muse Ultra HD in Dolby Vision High Dynamic Range (HDR) and Dolby AC-4.

See why Envivio has grown over 25% since IBC 2014 and is becoming the industry standard in cloud and video processing software.

<http://www.envivio.com>

IBC Stand Number 1.D73



Universal video distribution

Hive Streaming is a distribution solution for secure, large-scale streaming of high quality video. It is used for live video and video-on-demand streaming by enterprises and other private network owners.

At IBC we will introduce our new products Hive Sonar and Hive Insights. Read more about our products and services on our website: www.hivestreaming.com

www.hivestreaming.com

**IBC Stand Numbers
 MS1 & MS2, Hall 13**



Streaming Media magazine's



Who to See @ IBC



INSIDE Secure® provides the most comprehensive portfolio of security technologies, hardware, software and IP based, to meet any current and future security requirements for various demanding markets. The company's expertise enables content monetization and assets protection while offering the best in class access wherever, whenever from any platform. More than 80 companies among the major studios, broadcasters, telecom operators, device manufacturers already rely on INSIDE Secure's content protection solutions. More than 100 million active users benefit from these technologies today. INSIDE Secure's hardware-software security combination is a perfect fit to match the most demanding requirements for HD/UHD premium contents distribution.

<http://www.insidesecure.com>

IBC Stand Number 2.A08



JVC KENWOOD is one of the world's leading manufacturers of a wide range of sophisticated, high-quality professional video products. The company is dedicated to making the latest technological improvements accessible to every budget, creating user-friendly, cutting-edge 4K/HD camcorders, monitors, projectors and studio equipment that deliver quality results without costing the earth. JVC is again participating at IBC, where we will be showing our range of professional 4KCAM and ProHD camcorders, studio monitors and streaming products, along with some interesting new collaborations with Streamstar and Bradley Engineering. For further information on professional JVC products, please visit our website at www.jvcpro.eu.

<http://www.jvcpro.eu>

IBC Stand Number 11.G30



LiveU will present its full range of broadcast video devices and workflow solutions at IBC2015, including its award-winning portable transmission units, LiveU's small form-factor LU200 and LU500 lightweight backpack – as used by Sky News for its "ambitious and wide-ranging" UK General Election coverage. LiveU will also showcase the LiveU Central, cloud-based management and video distribution platform, including LiveU MultiPoint, an internal and cross-organizational professional video distribution service, as well as strategic collaboration with Panasonic, and LU-Smart mobile app, bringing bonded transmission to mobile phones & tablets.

<http://www.liveu.tv/ibc>

IBC Stand Number 3.B62



Media Excel is the global leader in multi-screen real-time encoding and transcoding, providing reliable software video solutions to Fortune 500 companies such as content providers, Pay TV operators, broadcasters, government video and Telcos worldwide. Media Excel's HERO product line is widely deployed for high-profile Linear, OTT, Cloud and 4K (UHD TV) services, delivering exceptional video quality and unmatched reliability across multiple compression standards such as MPEG-2, AVC (H.264) and HEVC. With over 15 years of consistent leadership in software encoding and transcoding, Media Excel's products power more than 300 million real-time OTT subscribers worldwide and rank #1 in Live OTT market share in North America and APAC.

<http://www.mediaexcel.com>

IBC Stand Number 14.D10



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Who to See @ IBC



Mirror Image combines a patented, global Dynamic Delivery Network (DDN) with a high performance content delivery platform to provide highly scalable online services with low latency and worldwide coverage. Mirror Image's real-time service offerings include Edge Computing capabilities, a complete Online Video Platform, Multi-Protocol Streaming for delivering live video and video on-demand, audio streaming, content delivery capabilities for content caching and file downloads, and optimized delivery to an extensive range of desktops, mobile devices, IPTV set-top boxes and other devices.

<http://www.mirror-image.com>

IBC Stand Number 3.A24



NAGRA, a digital TV division of the Kudelski Group (SIX:KUD.S), enables pay-TV service providers worldwide to grow their business, increase ARPU and reduce churn with solutions that support next generation DTV services on every network and every device.

Our IBC 2015 showcase will highlight NAGRA solution pillars including the anyCAST Security Services Platform with a focus on connected and 4K content security; latest implementations of OpenTV 5 HTML5 connectware and its integration with key partners such as Netflix; a comprehensive UI/UX showcase including 4K; the MediaLive multiscreen solution presenting new OTT use cases; a broad Cloud TV Services offering; and innovative devices by SmarDTV.

<http://dtv.nagra.com>

IBC Stand Number 1.C81



With server products from Motama you get your content delivery done.

Collect your content from any place in the world. Transcode for multiple screens with highest quality for adaptive streaming. Distribute in real-time to any place in the world by relying on public Internet infrastructure.

Our server products offer a one-stop turn-key solution for live content.

DVB gateways/headends
Transcoders for adaptive streaming
Ad replacement and video overlays
Subtitling for Internet streaming
Content contribution and distribution
Internet Over-The-Top (OTT) streaming servers

CONTRIBUTE | TRANSCODE | DISTRIBUTE

IPTV | Internet/OTT | CDN | Telco | Mobile | Hospitality | Corporate

<http://www.motama.com>

IBC Stand Number 14.H19



**Live encoding and streaming software.
(NEW: RTMP(s) player software for iOS and Android)**

Meet us in person @IBC show 2015 to see how easy it is to create your own professional live streaming applications (for news, sports, events, webcasting, broadcasting, etc.) with our nanoStream software technology.

Our nanoStream software technology (Apps and Toolkits) is available for Mobile (iOS – Android), Desktop (Windows – MAC) and Browser based encoding and live streaming.

New nanoStream technology enhancements and product features will be shown: Live RTMP Meta Data, WebRTC to RTMP Live Transcoding, FEC-UDP, H264/H265, External camera support for iOS – GoPro / Drones

Contact us to arrange a meeting and or come and see us @ our booth in Hall 2 A10.

<http://www.nanocosmos.de>

IBC Stand Number 2.A10



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Who to See @ IBC



NeuLion offers solutions that power the highest quality digital experiences for live and on-demand content up to 4K on any device. Through its end-to-end technology platform, NeuLion enables digital content management, distribution and monetization for content owners worldwide including the NFL, NBA, UFC, Univision Deportes and others. With the recent acquisition of DivX, LLC, NeuLion also operates a robust consumer electronics licensing business that has enabled over 1 billion devices worldwide with secure, high-quality video playback, and delivers a DivX consumer software offering that has been downloaded over 1 billion times.

<http://www.neulion.com>

IBC Stand Number 14.F34



NPAW is a big data and technology company serving the online media industry. Using real-time data we help our customers to deliver flawless TV-quality experiences. Our platform leads the industry in technologies integrated and devices supported, enabling our customers to take smart business decisions using in-depth and complete data.

YOUBORA Analytics is a powerful centralized analytics and optimization platform for broadcasters and media groups. We provide real-time information on the delivered video experience, with granular data specific to individual end users. Our high-resolution analytics tool helps you monitor and analyze your audience, QoS and engagement. Metrics taken from YOUBORA Analytics can be applied to take decisions around your content, monitor delivery partners and which platforms to invest in or integrate with.

<http://nicepeopleatwork.com>

IBC Stand Number 5.C45



Panasonic delivers reliable business technology solutions that connect data with decision makers to drive better outcomes—for our customers and our customers' customers. Panasonic engineers reliable products and solutions that help to create, capture and deliver data of all types, where, when and how it is needed. The complete suite of Panasonic professional solutions for government and commercial enterprises of all sizes addresses unified business communications, mobile computing, security and surveillance, retail point-of-sale, office productivity, visual communications (projectors, displays, digital signage) and HD video production.

<http://us.panasonic.com/broadcast>

**IBC Hall 9, Stand Number 9.C45 &
IBC Hall 10, Stand Number 10.D46**



Roland's professional A/V division is dedicated to providing solutions in support of audio and video professionals demanding excellence in both performance and functionality. Through the development and support of video and audio products, we endeavor to improve workflow and maximize creative possibilities.

Our pro audio and video products are excellent for many markets that include broadcast, post-production, live production, theater, worship, education, and corporate markets. Our product categories include: video converters, streaming switchers, matrix switchers, digital audio consoles, digital snakes, multi-channel recording, and personal mixing solutions.

<http://proav.roland.com>

IBC Stand Number 8.D56



Streaming Media magazine's



Who to See @ IBC



BROADCAST. QUALITY.

Stream Advanced Media Group (StreamAMG) delivers excellence to European companies that demand scalable global digital media solutions.

Every day, our clients work with us to reach bigger audiences, make more money and stream breath-taking events.

We provide software and a consultative approach to make this happen. Our world class video platform and webcasting solutions are service by informed experts with thousands of video projects behind them.

Our platforms are cloud-based, massively scalable and utilise Akamai, Level3 and Cloudfront CDNs.

Our team will be at IBC from 11 – 13 September. We'd love to talk about your online video needs. Contact info@streamamg.com to set up a meeting.

www.streamamg.com



Teracue eyevis GmbH manufactures professional IPTV, IP-video and streaming solutions. The main products are for encoding, decoding and managing video streams – for IP-video based CONTRIBUTION and DISTRIBUTION. Our products are deployed by major broadcasters, CDN's, and in government, military and healthcare projects around the world. Teracue was established in 1991, and is since beginning 2014 an eyevis group company.

AV-OVER-IP
SAT & IP CONTRIBUTION
IPTV HEADENDS
STREAMING DISTRIBUTION
4K RECORD & STREAM

www.teracue.com

IBC Stand Number 9.B24



Teradek, a Vitec Group brand, manufactures wireless video devices for remote video capture, live ENG backhaul, real-time monitoring, and webcasting.

For complex IP video systems, Teradek Core, cloud-based workflow management platform allows users to remotely operate a fleet of Teradek encoders, route and DVR in real-time from anywhere in the world.

All Teradek products are designed and manufactured in the USA.

Along with Teradek's highly anticipated VidiU Pro at the stand, Teradek will be announcing new products this IBC 2015. Visit booth 11.E55 for a first-look.

<http://teradek.com>

IBC Stand Number 11.E55

THOMSON

 **VIDEO NETWORKS**

At IBC2015, Thomson Video Networks will showcase new software releases that boost compression efficiency for its industry-leading ViBE® family of SD/HD encoding solutions and a new release of MediaFlex^{SUITE}, the company's unified and flexible system. The company will also showcase its solutions for DVB-T2 multiplexing, IRD, 4K compression, channel origination and LTE eMBMS multi-cast distribution. These are the latest innovations in Thomson Video Networks' Behind Every Screen® approach, designed to enable media companies, video service providers, and broadcasters to maintain their high standards of video quality and to evolve seamlessly, cost-effectively, and profitably as new live video delivery paradigms emerge.

<http://www.thomson-networks.com>

IBC Stand Number A10 Hall 14



Streaming Media magazine's



Who to See @ IBC



Unified Streaming
Platform

Specialty: Feature rich and high performance streaming server and content re-purposing software for all formats including mpeg-DASH.

Unified Streaming is a leader in video streaming technologies across any platform and device. Our products are in operation with customers around the globe, from international live news broadcasters and major TV networks to media service providers and technology partners.

Unified Streaming Platform fits into existing frameworks (Apache, IIS, Lighttpd, Nginx), thus allowing for greater return on existing investment. Unified Streaming Platform provides streaming from one encode simultaneously to HLS, HDS, Smooth, progressive and DASH. In combination with various DRM technologies and additional audio types (DTS, Dolby), Unified Streaming customers significantly reduce delivery cost and boost time to market in order to address a broader audience.

<http://www.unified-streaming.com>

IBC Stand Number 14.D30



Vimond Media Solutions is a leading enabler of unique digital video services. Having clients all around the world, we develop and market the Vimond online TV Platform - a user-friendly and efficient solution for all broadcasters, content distributors and Multiple System Operators.

What is unique about Vimond is the broad experience gained from incubating our technology within Norway's largest commercial broadcaster, TV 2, for more than a decade before becoming an independent company. From then on, Vimond Media Solutions was constituted as a wholly owned subsidiary of TV 2. It quickly established itself as the leading OTT services provider in the Nordics, growing into a global company in subsequent years.

We now have illustrious clientele from all over the world: Europe, Asia, and North America.

Our solutions are innovative and updated, with a particular focus on automation, openness, user friendliness and speed.

<http://www.vimond.com>

IBC Stand Number 14.E26



Vantrix enables content owners and service operators to optimize and deliver the highest-quality media experiences to any device, anywhere.

Vantrix Media Platform is a software-defined video-processing, optimization, caching and analytics platform available as a turnkey appliance for deployment on-premises or in the cloud. Built on OpenStack, it offers a modular, pluggable and extensible architecture for transcoding and optimizing media experiences, enabling maximized revenue at the lowest CAPEX/OPEX.

Vantrix has customers worldwide, which include mobile operators and video service providers. Vantrix customers are experiencing the convergence of traditional linear business models together with over-the-top multi-screen delivery.

<http://vantrix.com>

IBC Stand Number: 14.J06



VITEC will show IBC2015 visitors how to take HEVC encoding/decoding out of the server room and into the field. On exhibit will be MGW Ace, the world's first entirely portable HEVC (H.265) hardware encoder. The MGW Ace integrates high-quality, low-delay hardware codecs into a professional-grade, compact streaming appliance. When coupled with the MGW D265 portable HEVC IP decoder, it's an end-to-end, on-the-go streaming solution for broadcast, military, medical, education, enterprise, telco, government, transportation, sports, and entertainment. Now broadcasters can rapidly deploy high-efficiency video links and decode and play out HEVC content anywhere, anytime — and save money while doing it.

<http://www.vitec.com>

IBC Stand Number: 7.G16



Streaming Media magazine's



Who to See @ IBC



Having established a strong reputation for the unprecedented performance of its PERSEUS® video compression technology, V-Nova comes to IBC for the first time. V-Nova will discuss how its market traction with Tier-1 operators, chipset manufacturers, and compression vendors answers the industry's growing realization that today's technologies will not meet tomorrow's bandwidth and business challenges. Visitors to IBC can experience PERSEUS demonstrations across all applications in the media value chain on a number of partner booths and see for themselves just what V-Nova's compression is capable of. Even more importantly, they will learn how and why the performance and bit-rate efficiency of PERSEUS is a game changer for broadcast and OTT video.

<http://www.v-nova.com>

IBC Stand Number 5.A25



Vualto simplifies online delivery to multiple platforms at IBC2015.

Digital rights management continues to be a minefield, with different platforms and devices preferring their own technology. At IBC2015, Vualto will demonstrate how emerging standards can simplify the way content is protected, making it easier to implement delivery systems which are simple and secure to operate.

The latest version of Vualto's vudrm system now includes a richer administration portal, giving users access to comprehensive statistics as well as token generation and key provision. Vudrm integrates with Amazon, Azure and Wowza as well as the Unified Streaming platform and Vualto has also introduced a new 30-day trial offering.

<http://www.vualto.com>

IBC Stand Number 14.D24



Experience TIMELESSTOUCH by Wiztivi, booth 14L01

Experience TIMELESSTOUCH, Wiztivi's solution dedicated to web browsers, mobile phones and tablets. TIMELESSTOUCH combines every major TV feature in one application: EPG, live, VOD, catchup, and remote control of the STB UI.

TIMELESSTOUCH optimizes navigation specificities to the device being used: on mobile devices a vertical approach, and on tablets a horizontal one is used. Key features allow users to have access to both linear and non-linear content wherever they are and from whatever device they are using, these include replay, notifications for future programs and interaction with content.

Built on web standards, TIMELESSTOUCH performs as well as native apps, this single base of development enables significant improvement in Time-To-Market delivery.

Wiztivi's Designers and Developers work hand in hand to deliver a wide range of products and solutions from a simple video app to a full featured UI to TV Channels, Telco/OTT operators, TV Sets & STBs Manufacturers.

<http://www.wiztivi.com>

IBC Stand Number 14L01



Wowza Media Systems™ continues to lead and transform the video and audio streaming industry by expanding its offerings to include streaming cloud services in addition to its streaming server software. Along with the new Wowza Streaming Cloud™ service, Wowza will be demoing a wide range of new integrations and enhancements to its Wowza Streaming Engine™ software, including 4K streaming, H.265 and VP9/WebM streaming over MPEG-DASH, OTT delivery, and greater integration with the cloud and CDNs for versatile, high-quality, and scalable live and on-demand streaming.

The Wowza stand is located in hall 3, 3.B18. For more information, visit info.wowza.com/ibc2015.

www.wowza.com

IBC Stand Number 3.B18