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OF A SERIES OF BUYER'S GUIDES TO PRODUCTS AND SERVICES

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# THE MOBILE STREAMING SUPERGUIDE



PUBLISHED BY



**streaming  
media  
europe**

# THE MOBILE STREAMING SUPERGUIDE



**Streaming Media's Sponsored Supplements** have consistently generated thousands of leads annually for sponsors since 2004. With niche topics focusing on the very specific needs of our readers (qualified buyers), *Streaming Media* creates the unique opportunity for sellers to engage with buyers in these limited, sponsored contribution publications called **Superguides**. The European Summer Magazine issue **Superguide** will focus on **mobile streaming**.

Today's mobile market is exploding, and the demand for online media on mobile devices has never been greater. Users expect breakthrough levels of quality and service for live and on-demand media streaming to iOS, Android and all other mobile platforms. **This is the Superguide that educates readers in using the right tools and the right companies to meet and exceed those users' mobile expectations.**

## HOW DOES IT WORK? YOU WRITE, WE PUBLISH.

Each **Superguide** is published in an issue of *Streaming Media* magazine and also generates online leads as a downloadable PDF for 3 months.

**Materials:** Sponsors supply approximately 450 words and print-quality (min. 300 dpi) graphic for each page, or 600 words for each page without art. Sponsors will also supply EPS versions of their logos. *Streaming Media* will provide editing and layout services with proofs to satisfaction.

## Superguide Classified Listing "SUPERMARKET"

(does not include leads generated by publication)



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Europe Sales: **Sjoerd Vogt**  
+44 (0)1367 241707  
svogt@streamingmedia.com

North America Sales: **Joel Unickow**  
+1 250.933.1111  
joel@streamingmedia.com

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