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THE STREAMING ANALYTICS SUPERGUIDE

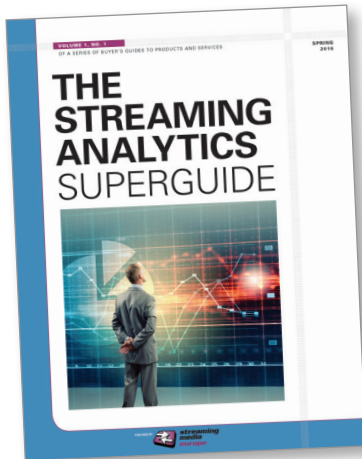


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THE STREAMING ANALYTICS SUPERGUIDE



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Understanding consumption patterns and optimizing the viewer experience are absolutely vital components in successful video distribution and monetisation, requiring increasingly sophisticated and automated measurement, analysis and reporting infrastructures. **This is the Superguide that educates readers in deploying the best tools for the job; ensuring that QoS/QoE expectations are met and exceeded.**

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Materials: Sponsors supply approximately 450 words and print-quality (min. 300 dpi) graphic for each page, or 600 words for each page without art. Sponsors will also supply EPS versions of their logos. *Streaming Media* will provide editing and layout services with proofs to satisfaction.

Superguide Classified Listing "SUPERMARKET"

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