

STREAMINGMEDIA.COM WEBINARS

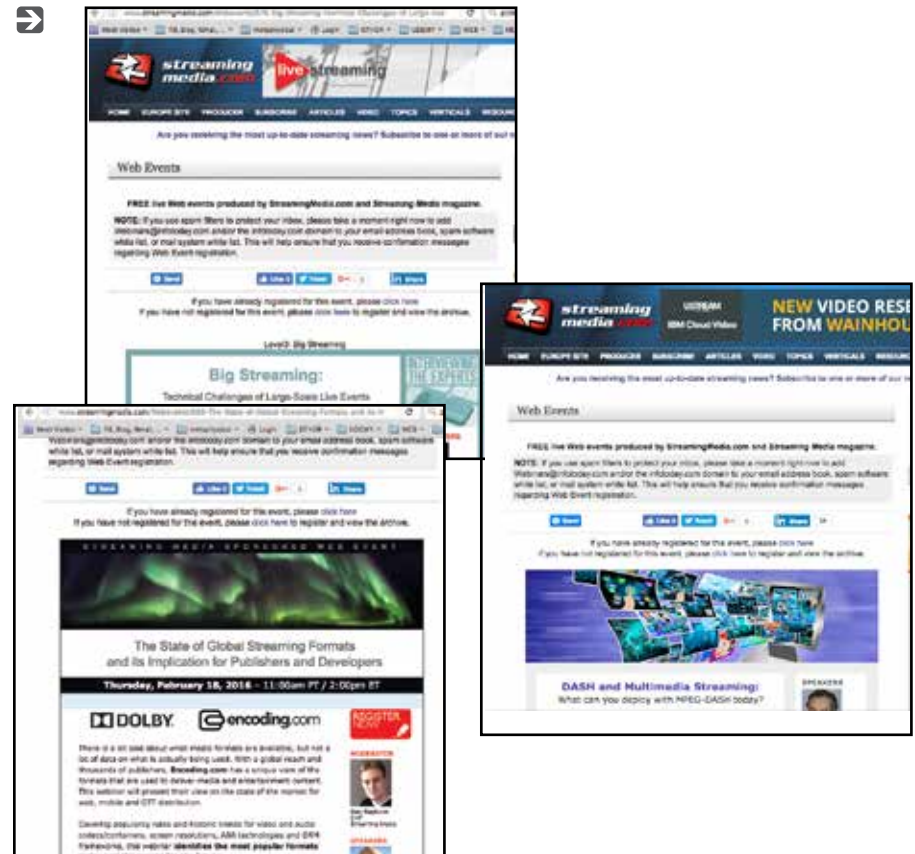
THE MOST RESPECTED WEB EVENTS OF THE ONLINE VIDEO INDUSTRY

➤ High Impact - Demand Gen & Instant Engagement with the best of the Industry

- Turnkey live events: All the promotion, all the registration, moderation and delivery. You show up.
- 1-hour sessions broadcast live on the web with streaming audio and/or video with slides/multi-media
- Live polling, survey, and question-&-answer sessions make compelling content.
- Real-time interaction with senior executives

➤ Format Options:

- Sponsored Content Driven
- Editorially / Customer Content Driven (Streaming Media Provides Content)
- Multi-Sponsor Expert Panel (Roundtable)
- Multiple Event "Book Camp" Series



Information Today, Inc. Web Events division

Visit www.streamingmedia.com/webevents to view one of our many archived events.

➤ Contact

Joel Unickow, Publisher • Direct: (250) 933-1111
Email: joel@streamingmedia.com

STREAMINGMEDIA'S BOOT CAMP— A PRERECORDED WEBCAST SEGMENT SERIES

➤ DELIVERABLES—We Take Care of All the Details

Streaming Media produces, markets, and broadcasts YOUR segment series.

All of your bases are covered:

- › Aggressive online advertising campaign
- › Speakers can participate from their own office
- › Attendee registration, monitoring, and reporting
- › Event archiving and online posting on StreamingMedia.com for anytime, on-demand viewing

➤ 8 Weeks—Extreme Promotion Package Included:

- › Hosted Landing Pages for each segment.
- › Multiple outreach to various Streaming Media opt-in lists: Newsletters & 3rd party offer broadcasts.
- › Blanket Banners—running in all positions on our sites.
- › Social Media outreach.

➤ Web Event Program & Highlights

- › Five (10-minute) segments prerecorded with audio and Slides
- › Each segment launched weekly, and launched every Thursday thereafter.
- › Each new segment available on the console, pushing the last segment down to the second indexing section (so available to view after that week's segment, and that process will continue until all five segments are completed).
- › Manage and produce recording time(s) with multiple presenters (if needed) and logistic instruction and loading PPT's for each segment
- › Slide synchronization with each presenter
- › Detailed monitoring and reporting
- › Complete registration management, including final list of all registrants and participants
- › Leads can be uploaded if requested.
- › Event archiving on the StreamingMedia.com for 90 days after the final segment airs, for anytime, on-demand viewing
- › Archive viewer leads pulled for the 90 days and delivered every Monday to you.
- › The Series will be hosted on StreamingMedia.com for 1 year.
- › Copy of your event for local playback (tradeshows, sales presentations, etc.) available on request
- › Archived presentation (PowerPoint slides) available online after each segment