

# STREAMINGMEDIA.COM RATE CARD

Ad Size	Location (ROS)	Minimum	Cost
970x250	billboard	10,000 impressions	\$100 CPM
728x90 (320x50 mobile)	top position (leader board)	20,000 impressions	\$70 CPM
300x250	home & in articles	20,000 impressions	\$90 CPM
Static 300X100	all pages	monthly	\$995/month or \$8,400/year

## STREAMING MEDIA XTRA WEEKLY NEWSLETTER SPONSORSHIP(S)

728X90 Top Ad and up to 75 words :	\$795
300X250 Box:	\$495
728X90 Bottom:	\$395

### Outreach, Opt-In Lists (Emails):

Opt-in for third-party email offers, delivered by us

File Name	Price per
Streaming Media Bulletin	\$2,995
Streaming Media EU Bulletin	\$1,495
Streaming Media Producer Bulletin	\$1,995

## SPONSORED ARTICLE

Post your sponsored article on StreamingMedia.com for \$1,495. Length of article is not limited but range is suggested at 700–1,500 words. Video can be included.

## Reserve Your Space Today!

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one stop for all my research  
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media industry!"*

—Video Producer  
FMP Media Solutions

728x90 Top Ad  
(up to 75 words)

300x250 Box

Static 300x100

