

# STREAMINGMEDIA.COM RATE CARD

Ad Size	Location (ROS)	Minimum	Cost
Sponsored Links	bottom of each page		\$500/month
640x480	Welcome Screen Ad	10,000 impressions	\$110 CPM
Expandable 728x90–728x315	down	min 20,000 impressions	\$100 CPM
Expandable 300x250–300x600	to left	min 20,000 impressions	\$100 CPM
300x250	home & in articles (rich media)	20,000 impressions	\$90 CPM
728x90	top position (leader board)	20,000 impressions	\$70 CPM
Text Ads	inside articles	5,000 impressions	\$70 CPM
120x600	right side position	20,000 impressions	\$50 CPM

Frequency Rewards	Location (ROS)	Minimum	Cost
Sponsored Links	bottom of each page		\$500/month
300x250	home & in articles (rich media)	100,000 impressions	\$80 CPM
728x90	top position (leader board)	100,000 impressions	\$50 CPM
Text Ads	inside articles	20,000 impressions	\$50 CPM
160x600	right side position	100,000 impressions	\$40 CPM
468x60	top position	100,000 impressions	\$30 CPM

## STREAMING MEDIA XTRA WEEKLY NEWSLETTER SPONSORSHIP(S)

1st Position (top of the email)	\$1,495
2nd Position (below the Table of Contents)	\$795

### Outreach, Opt-In Lists (Emails):

Opt-in for 3rd party email offers, delivered by us

File Name	File Size	Price per
Streaming Media Bulletin	45,000	\$3,995
Streaming Media EU Bulletin	13,700	\$2,495
Streaming Media Producer Bulletin	21,600	\$2,995

## SPONSORED ARTICLE

Post your sponsored article on StreamingMedia.com for \$1,495. Length of article is not limited but range is suggested at 700–1,500 words. Video can be included.

## Reserve Your Space Today!

Joel Unickow • Publisher  
Direct: (250) 933-1111  
Email: joel@streamingmedia.com



Static 300X100 Tile on Streamingmedia.com for 1 year

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