

AT A GLANCE—2018 LEAD-GENERATION PROGRAMS: SUPERGUIDES & ROUNDTABLES

Issue Month/ Participation Deadlines	SuperGuides & Special Sections	Collaborative Web Events
January/February 2018 Space & Final Materials Due: 12/6/17	THE CONTENT DELIVERY SUPERGUIDE EXECUTIVE PREDICTIONS	Jan: Cloud vs. On-Prem Encoding Feb: Content Protection & Monetization
Spring EU (European Sourcebook) Space & Final Materials Due: 1/25/18	SUPERGUIDE TOPIC: MACHINE LEARNING AND AI	
March (Annual Industry Sourcebook) Space & Final Materials Due: 2/7/18	ADVANCED LIVE STREAMING & LATENCY RESOURCE WHO TO SEE AT NAB	April: Machine Learning/AI May: Advanced Live Streaming
April/May 2018 Space & Final Materials Due: 3/8/2018	ADVANCED LIVE STREAMING & LATENCY RESOURCE WHO TO SEE AT NAB	April: Machine Learning/AI May: Advanced Live Streaming
June 2018 Space & Final Materials Due: 5/9/2018	APIs & SDKs—CONNECTED, CUSTOM & OPEN SOURCE VIDEO TOOLS	June: Analytics/QoS/QoE
Summer EU Issue Space & Final Materials Due: 5/14/18	SUPERGUIDE TOPIC: ANALYTICS/DATA/QOS	

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July/August 2018 Space & Final Materials Due: 6/7/2018	ADVANCED ENCODING & TRANSCODING WHO TO SEE AT IBC	July: APIs & SDKs Aug: Enterprise Video
Fall EU Issue Space & Final Materials Due: 7/30/18	SUPERGUIDE TOPIC: DASH & ADAPTIVE BITRATE MODELS	
September 2018 Space & Final Materials Due: 8/9/2018	END TO END WORKFLOW	Sept: Making the Leap to 4K Streaming
October 2018 Space & Final Materials Due: 9/7/2018	NEXT-GENERATION TV VIEW FROM THE TOP	Oct: End-to-End Workflow
Winter EU Issue Space & Final Materials Due: 10/15/18	SUPERGUIDE TOPIC: CONTENT PROTECTION & MONETIZATION(DRM/WATERMARKING/E-COMMERCE)	
November/December 2018 Space & Final Materials Due: 10/9/2018	CLOUD VIDEO	Nov: Next-Generation TV Dec: Latency

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