

WINTER
2017

The Platforms, Players, and SDKs **SUPERGUIDE**

deliver an
uncompromised
viewer
experience

PRINT ONLINE

 **streaming
media**
european edition

VOLUME 2, NUMBER 4

OF A SERIES OF BUYER'S GUIDES TO PRODUCTS AND SERVICES

THE PLATFORMS, PLAYERS, AND SDKS SUPERGUIDE



Streaming Media's Sponsored Supplements have consistently generated thousands of leads annually for sponsors since 2004. With niche topics focusing on the very specific needs of our readers (qualified buyers), *Streaming Media* creates the unique opportunity for sellers to engage with buyers in these limited, sponsored contribution publications called **Superguides**. The European magazine's Winter 2017 **Superguide** focuses on **Platforms, Players, and SDKs**.

Whether you're embedding players into an enterprise learning portal or setting up a full-blown TV platform, you want to deliver an uncompromised viewer experience that's fully integrated into your workflows and still gives you full control. Features that you're looking for in your choice of platforms or players might include any or all of the following: ad format support, content protection, scalability, PiP, VR/360, analytics, lightning-fast startup times, or SmartTV SDKs. This is the **Superguide** that takes you through the solutions that address these challenges.



PRINT gives you status, pedigree, and profile. **ONLINE** delivers engagement, qualified actionable leads, and thought leadership.

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