



Streaming Media Europe magazine – rate card 2018

Display and
Industry
Directory
Advertising

2018 MAGAZINE RATE CARD

DISPLAY RATES
(ALL PRICES EXCLUDE VAT)

	1X	4X (Sourcebook + 3 magazine issues)
Tab (double-sided)	£5,000 / €5,800	£4,000 / €4,800
Spread	£3,200 / €3,580	£2,500 / €3,000
Cover 2	£2,100 / €2,350	£1,700 / €2,000
Cover 3	£1,900 / €2,110	£1,500 / €1,700
Cover 4	£2,100 / €2,350	£1,700 / €2,000
1 page	£1,700 / €1,900	£1,500 / €1,700
1/2 spread	£1,700 / €1,900	£1,500 / €1,700
2/3 page	£1,300 / €1,500	£1,100 / €1,300
1/2 page	£900 / €1,000	£750 / €850
1/3 vertical	£650 / €700	£550 / €650
Inserts (max size 216mm x 279mm)	£900 / €1,000	£800 / €900

ATTENTION VENDORS:

Send a message to the entertainment, enterprise, and vertical market customers you want to influence! The **Streaming Media Europe magazine** is an advertising opportunity that you pay for once... but benefit from all year long because we:

- Distribute 10,000 copies to opt-in subscribers throughout Europe
- Distribute copies to attendees at relevant trade shows across Europe
- Attract and mail to new subscribers via our website, conferences, and e-newsletters
- Make the Digital Edition of the magazine available online; read by an additional 5000+ readers from across the world

SOURCEBOOK INDUSTRY DIRECTORY

2018 RATES
(ALL PRICES EXCLUDE VAT)

LISTING TYPE:		ADDITIONAL LISTINGS:
Basic Listing	£110 / €120	£55 / €60
Standard Listing	£550 / €600	£275 / €300

European Industry Directory listings available to display advertisers at a 50% discount!

2018 AD CLOSING DATES:

DATE OF ISSUE	SPONSORED CONTENT	PRINT READY AD MATERIAL
SPRING (Sourcebook)	22 Feb 2018	25 Jan 2018
SUMMER	7 June 2018	14 May 2018
AUTUMN	22 Aug 2018	30 Jul 2018
WINTER	7 Nov 2018	15 Oct 2018

*Sponsorship/Advertising/
Exhibiting Sales Contacts*

Sjoerd Vogt

UK and Europe Sales

Direct: +44 (0)1367 241707

Mob: +44 (0)7810 253111

Skype: s10erd

Email: svogt@streamingmedia.com

Joel Unickow

North America and Rest of World Sales

Direct: +1 250 933 1111

Email: joel@streamingmedia.com

*Streaming Media, a division of Information Today
Unit F, 78 Cumnor Rd, Boars Hill,, Oxford OX1 5JP*