

Streaming Media Europe magazine – rate card 2017

Display and Industry Directory Advertising

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2017 MAGAZINE RATE CARD

DISPLAY RATES

(ALL PRICES EXCLUDE VAT)

	1X	4X (Sourcebook + 3 magazine issues)
Tab (double-sided)	£4,600 / €5,800	
Spread	£2,980 / €3,580	£2,530 / €3,030
Cover 2	£1,955 / €2,350	£1,660 / €1,990
Cover 3	£1,760 / €2,110	£1,495 / €1,790
Cover 4	£1,955 / €2,350	£1,660 / €1,990
1 page	£1,565 / €1,880	£1,330 / €1,600
1/2 spread	£1,565 / €1,880	£1,330 / €1,600
2/3 page	£1,210 / €1,480	£1,025 / €1,230
1/2 page	£895 / €1,075	£760 / €915
1/3 vertical	£585 / €700	£495 / €590
Inserts (max size 216mm x 279mm)	£945 / €1,130	£800 / €960

ATTENTION VENDORS:

Send a message to the entertainment, enterprise, and vertical market customers you want to influence! The **Streaming Media Europe magazine** is an advertising opportunity that you pay for once... but benefit from all year long because we:

- Distribute 10,000 copies to opt-in subscribers throughout Europe
- Distribute copies to attendees at relevant trade shows across Europe
- Attract and mail to new subscribers via our website, conferences, and e-newsletters
- Make the Digital Edition of the magazine available online; read by an additional 5000+ readers from across the world

SOURCEBOOK INDUSTRY DIRECTORY

2017 RATES

(ALL PRICES EXCLUDE VAT)

LISTING TYPE:		ADDITIONAL LISTINGS:
Basic Listing	£99 / €120	£49 / €60
Enhanced Listing	£249 / €300	£125 / €150
Premium Listing	£499 / €600	£249 / €300

European Industry Directory listings available to display advertisers at a 50% discount!

2017 AD CLOSING DATES:

DATE OF ISSUE	SPONSORED CONTENT	PRINT READY AD MATERIAL
SPRING (Sourcebook)	22 Feb 2017	25 Jan 2017
SUMMER	24 May 2017	1 May 2017
AUTUMN	23 Aug 2017	31 Jul 2017
WINTER	8 Nov 2017	16 Oct 2017