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THE BUSINESS &
TECHNOLOGY OF
ONLINE VIDEO

european edition



EUROPEAN READERS' CHOICE AWARDS 2018

also:

WHO TO SEE AT

ib 2018

- ▶ OTT MOVES TOWARD MICROSERVICES
- ▶ 25 YEARS OF INTERNET RADIO
- ▶ SERVER-SIDE AD INSERTION
- ▶ CHOOSING A PORTABLE STREAMING/RECORDING DEVICE

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THE 2018 EUROPEAN STREAMING MEDIA READERS' CHOICE AWARDS

With 17 categories from analytics to webcasting and everything in between, the Streaming Media Europe Readers' Choice Awards are the only honors in the industry that are bestowed by the people who matter most—our readers. See who takes home the awards in this, our 17th year.



OTT MOVES TOWARD MICROSERVICES

Architectures for online delivery of audio and video are gradually taking advantages of the growing trend to move to a virtualization strategy known as microservice architecture. Dom Robinson dives into the various models, explains what is (and what isn't) a microservice architecture, and helps operators understand the benefits and pitfalls they may want to consider. The article examines the popular Docker/Kubernetes and Mesos approaches, as well as alternative strategies.

25 YEARS OF INTERNET RADIO

Yep, you read that correctly. Internet radio has been around for a quarter century, and it's more popular than ever. In this in-depth feature, our writer, Dom Robinson—himself a passionate internet radio broadcaster—spoke with some of the forefathers like RealNetworks' Rob Glaser and current leaders like Live365's Jon Stephenson to collect some reminiscences, milestones, inside stories, and current hot news.

SERVER-SIDE AD INSERTION

Server-Side Ad Insertion, or SSAI, has been around for years, but has it finally reached maturity? Nadine Krefetz speaks with SSAI technology companies as well as content owners and publishers to find out.

Also in this issue:

- **Choosing a Portable Streaming/Recording Device**
- **Behind the Screens:** The Revolution in Telemedicine
- **Review:** Camtasia 2018
- **Columns** by Dom Robinson, Jan Ozer, Robert Reinhardt, Eric Schumacher-Rasmussen, Tim Siglin, and Jason Thibeault
- **Who to See at IBC 2018**

All editorial content is subject to change.

AD SPACE DEADLINE:
30 July

AD MATERIALS DEADLINE:
7 August

STREAMING MEDIA'S EUROPEAN EDITION is the only magazine in Europe that covers the entire spectrum of online audio and video. It's *the* quarterly resource for executives and technology managers who use rich media in any vertical: enterprise, education, government, media and entertainment, and more.

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