

AUTUMN
2017

Workflows & Asset Management **SUPERGUIDE**

tools that will
store, index,
and process your
content so that it can
be leveraged and
delivered effectively
and efficiently

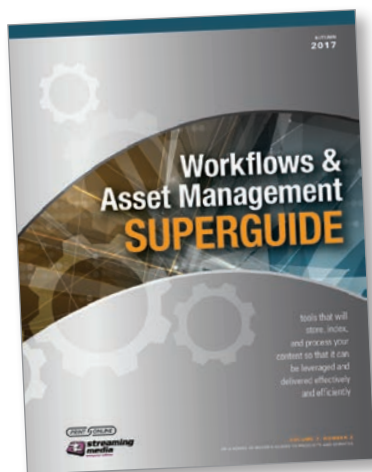
PRINT ONLINE

 **streaming
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VOLUME 2, NUMBER 3

OF A SERIES OF BUYER'S GUIDES TO PRODUCTS AND SERVICES

WORKFLOWS & ASSET MANAGEMENT SUPERGUIDE



Streaming Media's Sponsored Supplements have consistently generated thousands of leads annually for sponsors since 2004. With niche topics focusing on the very specific needs of our readers (qualified buyers), *Streaming Media* creates the unique opportunity for sellers to engage with buyers in these limited, sponsored contribution publications called **Superguides**. The European magazine's Autumn 2017 **Superguide** focuses on **Workflows & Asset Management**.

As the number of video assets continues to grow exponentially, so does the need to organise this content. At the same time, the traditional "islands of processing" system architectures are being overwhelmed by this demand for content and are being replaced by "Entire Operation" integrated systems. This is the **Superguide** that educates the readers in the best MAM, DAM, PAM and VWM tools. These are the tools that will store, index and process your precious content so that it can be leveraged and delivered as effectively and as efficiently as possible.



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Superguide Classified Listing "SUPERMARKET"

(does not include leads generated by publication)



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