

Streaming Media Europe magazine – editorial calendar for 2017

ISSUE	THEME/FEATURES	TRADESHOW DISTRIBUTION	ISSUE DATES
1 SPRING	<p>Streaming Media Industry Sourcebook Industry Update Critical and comprehensive analyses of the market landscapes for media and entertainment, enterprise, mobile video, content delivery, advertising, and formats and protocols</p> <p>Buyer's Guide A collection of guides to help you make the right choice at every step of the online video workflow, including</p> <ul style="list-style-type: none"> • encoders and transcoders • cloud transcoding • enterprise video platforms • content delivery networks • media servers <p>How-To's and Tutorials</p> <ul style="list-style-type: none"> • RTC • live event production • 4K video • social video • VR and 360° video and more <p>SUPERGUIDE: Monetisation & Ad Insertion</p> <p>PARTNER SECTION: Industry Directory</p>	<ul style="list-style-type: none"> • IBC • TV Connect • BVE • Streaming Media East • Connected TV Summit 	22 February
2 SUMMER	<p>FOCUS ON:</p> <ul style="list-style-type: none"> • Integrating Enterprise Video Platforms with Other Corporate Communications • Getting Ready for Video Over 5G • Streaming Tech Use Cases for Facebook Live • Adventures in Live VR and 360° Streaming <p>SUPERGUIDE: Mobile & Multiscreen</p> <p>PARTNER SECTION: The Streaming Landscape (foldout)</p>	<ul style="list-style-type: none"> • Smart Home World Summit 	24 May
3 AUTUMN	<p>FOCUS ON:</p> <p>HEVC Encoder Roundup</p> <ul style="list-style-type: none"> • How to Stream PTZ Video Over IP • Using QoE Data to Improve the Viewing Experience • Alternative Transmission Control Protocols • The 2017 Streaming Media European Readers' Choice Awards <p>SUPERGUIDE: Asset Management & Workflows</p> <p>PARTNER SECTION: Who to see at IBC</p>	<ul style="list-style-type: none"> • IBC • OTTtv World Summit • Nordic Media Summit • Streaming Media West 	23 August
4 WINTER	<p>FOCUS ON:</p> <ul style="list-style-type: none"> • What Esports Can Teach The Rest of Us About Live and Interactive Streaming • The Interoperability Challenge: Time for Standards? • Counteracting Live Streaming Piracy • How to Deploy Server-Side Ad Insertion • Choosing and Using Objective Video Quality Metrics • The 2017 Streaming Media Europe 101 <p>SUPERGUIDE: Platforms, Players & SDKs</p> <p>PARTNER SECTION: Executive Predictions</p>	<ul style="list-style-type: none"> • Digital TV World Summit • Broadcast Video Expo • TFM&A • Future of TV Advertising 	8 November

Content of Editorial Calendar subject to change.

IN EVERY ISSUE:

VIEW FROM THE EDGE

Veteran webcaster, consultant, and industry observer Dom Robinson offers up his always pointed, sometimes poignant, and decidedly outside-the-mainstream take on the issues both at the center and on the fringes of our industry.

CLASS ACT

Elearning is now part of the core curriculum at secondary and post-secondary educational institutions, whether as a substitute for the traditional classroom experience or as a supplemental form of instruction. Educational video not only enhances the academic experience and helps students with different learning styles achieve success, but it can also help schools reach more learners in these times of tighter budgets and elevated expectations for achievement. Written by Paul Riismandel, **CLASS ACT** offers real-world advice on how to maximise streaming video in the academic environment.

STREAMS OF THOUGHT

Founder of Transitions, Inc., a business and technology development firm helping startups and distressed businesses,

Tim Siglin has been involved full-time with visual communications and digital media capture/transmission systems designs for more than twelve years. In **STREAMS OF THOUGHT**, Siglin looks at the "deep technology" that underlies streaming audio and video and makes sense of it for the rest of us.

SPICY IDEAS

Jose Castillo, one of the industry's leading bloggers, consultants, and speakers who focuses on Web 2.0 technologies and brands, offers a lively, humorous and insightful take on the intersection of online video and social media.

PLUS!

Behind the Screens: In-depth looks at online video success stories.

Tutorials: Step-by-step, how-to articles by the industry's leading practitioners.

Product Reviews: Hardware and software evaluations that cut through the hype and tell you what you need to know to make wise purchasing decisions.

Streaming Spotlight: Get to know the people on the cutting edge of online video.