



deliver an uncompromised viewer experience



PRINT JONLINE

VOLUME 1, NO. 3
OF A SERIES OF BUYERS' GUIDES
TO PRODUCTS AND SERVICES



PLAYERS, PLATFORMS, AND SDKs

Streaming Media's **Sponsored Supplements** have consistently generated thousands of leads annually for sponsors since 2004. With niche topics focusing on the very specific needs of our readers, *Streaming Media* creates this unique opportunity for sellers to engage with buyers in these limited, sponsored-contribution publications—now called **Solution Series**. The European magazine's Winter 2019 Solution Series focusses on players, platforms, and SDKs.

Whether you're embedding players into an enterprise learning portal or setting up a full-blown TV platform, you want to deliver an uncompromised viewer experience that's fully integrated into your workflows and still gives you full control. Features that you're looking for in your choice of platforms or players might include any or all of the following: ad format support, content protection, scalability, PiP, VR/360, analytics, lightning-fast startup times, or SmartTV SDKs. **Solution Series: Players, Platforms, and SDKs** addresses these challenges.



PRINT JONLINE

PRINT gives you status, pedigree, and profile.

ONLINE delivers engagement, qualified actionable leads, and thought leadership.

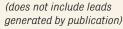
| SPONSORSHIP RATES (Issue advertisers receive a 20% discount on the below rates) | | |
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| SILVER SPONSORSHIP | 2-page sponsored content contribution Best position article after Gold Sponsor Front cover Silver logo positioning Enlarged positioning logo placement with contact info on back cover 3 months of leads | £3,200/ €3,600 |

HOW DOES IT WORK? YOU WRITE, WE PUBLISH.

Each **Solution Series** is published in an issue of *Streaming Media* magazine and also generates online leads as a downloadable PDF for 3 months.

Materials: Sponsors supply approximately 450 words and print-quality (min. 300 dpi) graphic for each page, or 600 words for each page without art. Sponsors will also supply EPS versions of their logos. Streaming Media will provide editing and layout services with proofs to satisfaction.

Solution Series Classified Listing "SUPERMARKET"





| LARGE (1/4-pag | 100 words, logo, & company contact info | £700/€775 |
|-------------------|---|-----------|
| SMALL (1/8-pag | 50 words, logo, & company contact info | £350/€390 |

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