2019 EDITORIAL CALENDAR

IN EVERY ISSUE:
- Behind the Screens: In-depth looks at online video success stories
- Streaming Spotlight: Get to know the people on the cutting edge of online video
- Case Studies
- In-Depth Product Reviews
- Columns from Jan Ozer, Robert Reinhardt, Jason Thibeault, Troy Dreier, Eric Schumacher-Rasmussen, Tim Siglin, and more

JANUARY/FEBRUARY 2019
- Pixelon: Discover Streaming Video’s Greatest Fraud
- Is The Edge the Future of Content Delivery?
- ATSC 3.0: The Future of Television?
- Vertical Focus: Manufacturing
- Fixing Flawed Audio in Adobe Premiere Pro and Audition
- Streaming 360° Video on a Budget
- Sponsored Sections:
  - Executive Predictions
  - Solution Series: Content Delivery & Edge Compute

Editorial Deadline: November 7
Ad Due Date: November 30
Sponsored Content (White Papers/Solution Series) due: December 4
Mail Date: January 8

MARCH 2019
- The Streaming Media Industry Sourcebook
- State of ... Critical and Comprehensive Analysis of the Market Landscape for Entertainment, Enterprise, Mobile Video, Content Delivery, Advertising, and More
- Buyer’s Guide: A Collection of Checklists and Feature Comparison Charts to Help You Make the Right Purchasing Choice at Every Step of the Online Video Workflow, From Production to Delivery
- The 2019 Streaming Media Rockstars: Our first annual list shining a spotlight on the superstars of the streaming media industry.
- Sponsored Sections:
  - The 15th Annual Online Video Industry Directory
  - Superguide: Game-Changing Case Studies

Editorial Deadline: December 21
Ad Due Date: January 6
Sponsored Content (White Papers/Solution Series) due: February 30
Mail Date: March 5

APRIL/MAY 2019
- Behind the Scenes: Phish Webcasts 4K From Las Vegas
- Streaming Media’s Ultimate How-To Guide
- Turn Numbers Into Stories With Data-Driven Infographics in Premiere Pro
- Four FFMpeg Functions You Shouldn’t Live Without
- How to Choose a Video Hosting Service
- How to Choose an NDI Option for Live Streaming
- Streaming Media Producer’s 25 Most Critical Gear Companies
- … and More!
- Sponsored Sections:
  - Who to See at NAB
  - Superguide: Advanced Live Streaming
  - Superguide: NAB Special—The Producer’s Gear Guide

Editorial Deadline: February 5
Ad Due Date: March 4
Sponsored Content (White Papers/Solution Series) due: February 28
Mail Copies: March 3

JUNE 2019
- The 2018 Streaming Media 50
- Going Low: WebRTC, CMAF, and Other Low-Latency Solutions
- Break Down the Silos! Integrating Streaming With Videoconferencing & Unified Communications
- Vertical Market Focus: Medical & Pharmaceutical
- Live Streaming With Office 365
- Adding Interactivity to Small-Scale Webcasts
- Sponsored Section:
  - View From the Top
  - Superguide: Corporate AV Tools, Webinars, and Collaboration

Editorial Deadline: April 17
Ad Due Date: May 13
Sponsored Content (White Papers/Solution Series) due: May 9
Mail Copies: June 6
2019 EDITORIAL CALENDAR (CONTINUED)

JULY/AUGUST 2019
- Codec Update: The State of AV1, VVC, and HEVC
- Choosing an HEVC Codec
- Innovations in Lossless and Ultra-High Resolution Compression
- What About the Hardware?: GPU, CPU, and FPGA for Encoding and Streaming
- Dedicated Solutions for Social Media Streaming
- Multicam Live Production with PTZ Over NDI
- Sponsored Section:
  - Who to See at IBC
  - Superguide: Advanced Encoding & Transcoding

Editorial Deadline: May 15
Ad Due Date: June 11
Sponsored Content (White Papers/Solution Series) due: June 7
Mail Copies: July 5

SEPTEMBER 2019
- The Future of Audience Measurement
- Addressable Television: The New Frontier in Personalization
- Vertical Market Focus: Legal & Justice
- Smart Speakers and Voice Control for Video
- Adding Live Captions in Software Streaming Apps
- Mobile Streaming With Backpack Production Kits
- Sponsored Sections:
  - Superguide: Advanced OTT Strategies and Technologies

Editorial Deadline: July 17
Ad Due Date: August 12
Sponsored Content (White Papers/Solution Series) due: August 8
Mail Copies: September 5

OCTOBER 2019
- Streaming From the Battlefield
- Introduction to AWS Computing
- Vertical Market Focus: Law Enforcement
- E-gaming and Ultra-Low Latency Streaming
- In-Camera Streaming: The State of the Art
- Delivering 4K Streams With Multicam iOS Streaming Gear
- Sponsored Sections:
  - Superguide: Secure Reliable Transport (SRT) & Low Latency

Editorial Deadline: August 15
Ad Due Date: September 11
Sponsored Content (White Papers/Solution Series) due: September 9
Mail Copies: October 4

NOVEMBER/DECEMBER 2019
- The 2019 Streaming Media Readers' Choice Awards
- Who Measures What? Making Sense of Your Analytics Options
- AI and the Future of Video Recommendations
- Here Come the Independents: Small Media Company Success Stories
- Is the 5G Video Revolution Underway?
- Best Practices for Live Audio Mixing
- Sponsored Section:
  - Superguide: Advanced Analytics for QoS and QoE

Editorial Deadline: September 10
Ad Due Date: October 4
Sponsored Content (White Papers/Solution Series) due: October 2
Mail Copies: October 29