2019 EDITORIAL CALENDAR

IN EVERY ISSUE:
› Behind the Screens: In-depth looks at online video success stories
› Streaming Spotlight: Get to know the people on the cutting edge of online video
› Case Studies
› In-Depth Product Reviews
› Columns from Jan Ozer, Robert Reinhardt, Jason Thibeault, Troy Dreier, Eric Schumacher-Rasmussen, Tim Siglin, and more

JANUARY/FEBRUARY 2019
› Pixelon: Discover Streaming Video’s Greatest Fraud
› Is The Edge the Future of Content Delivery?
› ATSC 3.0: The Future of Television?
› Vertical Focus: Manufacturing
› Fixing Flawed Audio in Adobe Premiere Pro and Audition
› Streaming 360° Video on a Budget
› Sponsored Sections:
  › Executive Predictions
  › Solution Series: Content Delivery & Edge Compute

Editorial Deadline: November 7
Ad Due Date: December 6
Sponsored Content (White Papers/Solution Series) due: December 4
Mail Date: January 8

MARCH 2019
The Streaming Media Industry Sourcebook
› State of … Critical and Comprehensive Analysis of the Market Landscape for Entertainment, Enterprise, Mobile Video, Content Delivery, Advertising, and More
› Buyer’s Guide: A Collection of Checklists and Feature Comparison Charts to Help You Make the Right Purchasing Choice at Every Step of the Online Video Workflow, From Production to Delivery
› How-To’s and Tutorials: Testing HLS and DASH Adaptive Throttling, Implementing WebRTC, Preparing for Flash’s End of Life, Live Streaming With PTZ Cameras, and More
› The 2019 Streaming Media Rockstars: Our first annual list shining a spotlight on the superstars of the streaming media industry.
› Sponsored Sections:
  › The 15th Annual Online Video Industry Directory
  › Superguide: Game-Changing Case Studies

Editorial Deadline: December 21
Ad Due Date: February 6
Sponsored Content (White Papers/Solution Series) due: January 30
Mail Date: March 5

APRIL/MAY 2019
› Behind the Scenes: Phish Webcasts 4K From Las Vegas Streaming Media’s Ultimate How-To Guide
› Turn Numbers Into Stories With Data-Driven Infographics in Premiere Pro
› Four FFmpeg Functions You Shouldn’t Live Without
› How to Choose a Video Hosting Service
› How to Choose an NDI Option for Live Streaming
› Streaming Media Producer’s 25 Most Critical Gear Companies … and More!
› Sponsored Sections:
  › Who to See at NAB
  › Superguide: Advanced Live Streaming
  › Superguide: NAB Special—The Producer’s Gear Guide

Editorial Deadline: February 5
Ad Due Date: March 4
Sponsored Content (White Papers/Solution Series) due: February 28
Mail Copies: March 27

JUNE 2019
› The 2018 Streaming Media 50
› Going Low: WebRTC, CMAF, and Other Low-Latency Solutions
› Break Down the Silos! Integrating Streaming With Videoconferencing & Unified Communications
› Vertical Market Focus: Medical & Pharmaceutical
› Live Streaming With Office 365
› Adding Interactivity to Small-Scale Webcasts
› Sponsored Section:
  › View From the Top
  › Superguide: Corporate AV Tools, Webinars, and Collaboration

Editorial Deadline: April 17
Ad Due Date: May 13
Sponsored Content (White Papers/Solution Series) due: May 9
Mail Copies: June 6
2019 EDITORIAL CALENDAR (CONTINUED)

JULY/AUGUST 2019
- Codec Update: The State of AV1, VVC, and HEVC
- Choosing an HEVC Codec
- Innovations in Lossless and Ultra-High Resolution Compression
- What About the Hardware?: GPU, CPU, and FPGA for Encoding and Streaming
- Dedicated Solutions for Social Media Streaming
- Multicam Live Production with PTZ Over NDI
- Sponsored Section:
  - Who to See at IBC
  - Superguide: Advanced Encoding & Transcoding

Editorial Deadline: May 15
Ad Due Date: June 11
Sponsored Content (White Papers/Solution Series) due: June 7
Mail Copies: July 5

SEPTEMBER 2019
- The Future of Audience Measurement
- Addressable Television: The New Frontier in Personalization
- Vertical Market Focus: Legal & Justice
- Smart Speakers and Voice Control for Video
- Adding Live Captions in Software Streaming Apps
- Mobile Streaming With Backpack Production Kits
- Sponsored Sections:
  - Superguide: Advanced OTT Strategies and Technologies

Editorial Deadline: July 17
Ad Due Date: August 12
Sponsored Content (White Papers/Solution Series) due: August 8
Mail Copies: September 5

OCTOBER 2019
- Streaming From the Battlefield
- Introduction to AWS Computing
- Vertical Market Focus: Law Enforcement
- E-gaming and Ultra-Low Latency Streaming
- In-Camera Streaming: The State of the Art
- Delivering 4K Streams With Multicam iOS Streaming Gear
- Sponsored Sections:
  - Superguide: Secure Reliable Transport (SRT) & Low Latency

Editorial Deadline: August 15
Ad Due Date: September 11
Sponsored Content (White Papers/Solution Series) due: September 9
Mail Copies: October 4

NOVEMBER/DECEMBER 2019
- The 2019 Streaming Media Readers’ Choice Awards
- Who Measures What? Making Sense of Your Analytics Options
- AI and the Future of Video Recommendations
- Here Come the Independents: Small Media Company Success Stories
- Is the 5G Video Revolution Underway?
- Best Practices for Live Audio Mixing
- Sponsored Section:
  - Superguide: Advanced Analytics for QoS and QoE

Editorial Deadline: September 10
Ad Due Date: October 4
Sponsored Content (White Papers/Solution Series) due: October 2
Mail Copies: October 29