2015 EDITORIAL CALENDAR

IN EVERY ISSUE:
› Behind the Screens: In-depth looks at online video success stories
› Streaming Spotlight: Get to know the people on the cutting edge of online video
› Case Studies
› In-Depth Product Reviews
› Columns from Jan Ozer, Dan Rayburn, Robert Reinhardt, Paul Riismandel, Tim Siglin, and more

JANUARY/FEBRUARY 2015
› Streaming the Warzone: Video in Combat
› HEVC vs. VP9
› Next-Generation Enterprise Video Platforms
› How to Light Video for 4K
› Sponsored Section: The Cloud Video Superguide: Executive Visions

Editorial Deadline: October 30
Ad Space Reservations: December 9
Ad Materials Due: December 9
Mail Copies: January 5

MARCH 2015
The Streaming Media Industry Sourcebook
› State of ... Critical and comprehensive analyses of the market landscapes for media and entertainment, enterprise, mobile video, content delivery, advertising, and formats and protocols
› Buyer’s Guides: A collection of checklists and feature comparison charts to help you make the right choice at every step of the online video workflow
› How-To’s and Tutorials: HEVC encoding, MPEG-DASH delivery, packaging for multiscreen delivery, developing video apps, live streaming aerial video, and more
› Case studies covering the enterprise, media and entertainment, webcasting, education, and more
› Sponsored Section: Case Study Superguide: Learn From the Pros
› The 12th Annual Online Industry Directory

Editorial Deadline: December 17
Ad Space Reservations: February 5
Ad Materials Deadline: February 5
Mail Date: March 4

APRIL 2015
In this issue, we focus on scalable production kits for in-the-field and in-studio webcast production. We provide scalable production kit options for readers from entry-level to expert, with specific product recommendations from industry experts for different production budgets and production needs in the following categories and more:

- Cameras
- Switchers and Mixers
- Rigs
- I/O
- Audio
- Streaming Appliances
- Lighting Gear

Sponsored Section: Streaming Media Producer Gear of the Year Guide
Sponsored Section: Advanced Encoding and Formats Superguide
Who to See at NAB

Editorial Deadline: February 2
Ad Space Reservations: March 10
Ad Materials Due: March 10
Mail Copies: April 2

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2015 EDITORIAL CALENDAR (CONTINUED)

MAY/JUNE 2015
› E-Sports, Gaming, and Streaming: Just-in-Time Delivery on a Global Scale
› Encrypted Media Extensions and the Changing Face of DRM
› New Approaches to Video Search and Discovery
› How to Make Great Timelapse and “Hyperlapse” Video
› How to Mix Multiple Audio Sources for Live-Switched Streams
› Sponsored Section: Live Streaming Superguide
  
  Editorial Deadline: March 18
  Ad Space Reservations: April 23
  Ad Materials Due: April 23
  Mail Copies: May 18

JULY/AUGUST 2015
› Flash: Not Dead Yet?
› HEVC, VP9, and the 4K Codec Dilemma
› Case Study: DASH and the OTT Workflow
› Comparing the Latest Portable Streaming Appliance Contenders
› How to Produce (and Sustain Viewership in) an All-Day Webcast
› Sponsored Section: MSO Platforms Superguide
  
  Editorial Deadline: May 1
  Ad Space Reservations: June 9
  Ad Materials Due: June 9
  Mail Copies: July 2

SEPTEMBER 2015
› A Studio in Your Pocket: How to Get Big Results With Small Gear
› The Future of Cloud Encoding
› Real-Time Streaming Collaboration in the Enterprise
› How Video Optimization Can Help Your Business
› Case Study: Turning Religious Institutions Into Video Content Creators
› Who to See at IBC
› Sponsored Section: Multiscreen Video Superguide
  
  Editorial Deadline: July 3
  Ad Space Reservations: August 10
  Ad Materials Due: August 10
  Mail Copies: September 2

OCTOBER 2015
› 4K: A Reality Check
› Server-Side Stitching to Create Personalized Viewing Experiences
› How to Leverage On-Camera Wireless Capabilities for Live Delivery
› How to Choose a Capture Card for Multicamera HD Streaming
› The Streaming Media 100
› View From the Top
› Sponsored Section: Enterprise Video Superguide
  
  Editorial Deadline: August 3
  Ad Space Reservations: September 9
  Ad Materials Due: September 9
  Mail Copies: October 2

NOVEMBER/DECEMBER 2015
› Trends in Cloud Video Delivery
› The Future of Enterprise Webcasting
› Broadcast Goes IP: CDNs and the Broadcast Ecosystem
› How to Choose Video Converters and Scalers for Live HD Production
› How To: Studio Camera Live-Switched Production Workflow
› Sponsored Section: Transcoding, Serving, and Delivery Superguide
  
  Editorial Deadline: September 3
  Ad Space Reservations: October 9
  Ad Materials Due: October 9
  Mail Copies: November 3