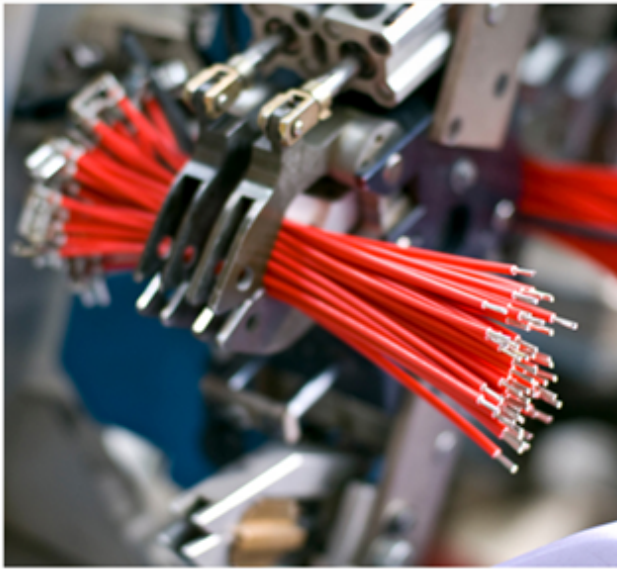


Qtube Live! & User Generated Content

# How-To: Enterprise Video Case Study - QAD

Scott Lawson, Director of Business Systems, IT  
November 8, 2011



Our Passion. Your Advantage.

Software exclusively for manufacturing companies

# Three Decades Making Software!



Founded: **1979**

Symbol: **QADI**

Earnings: **US \$220M**

Worldwide Employees: **1,350**

Headquarters: **Santa Barbara, CA, USA**

Licensed Sites: **5,500**



## Goals for Multimedia at QAD

- Make creating and posting a “video” as simple as creating and sending an email
- Provide management for content
- Keep a single source
- Enable search for “video” in context with other content
- Keep the format consistent & short
  - Use similar templates
  - Less than 15 minutes for Qbits
  - Less than 60 minutes for meetings and classes

Go Aussies!

## A beginning . . .

- This is our first global “Qbit” using audio, slides and a moving picture of the presenter.

**Learning and Support Strategic Vision Alignment**  
Geof Robinson (24 September 2001)





geof\_0924... 00:05 / 21:45

Related Content:  
[PowerPoint file](#)

*Connect • Collaborate • Compete*

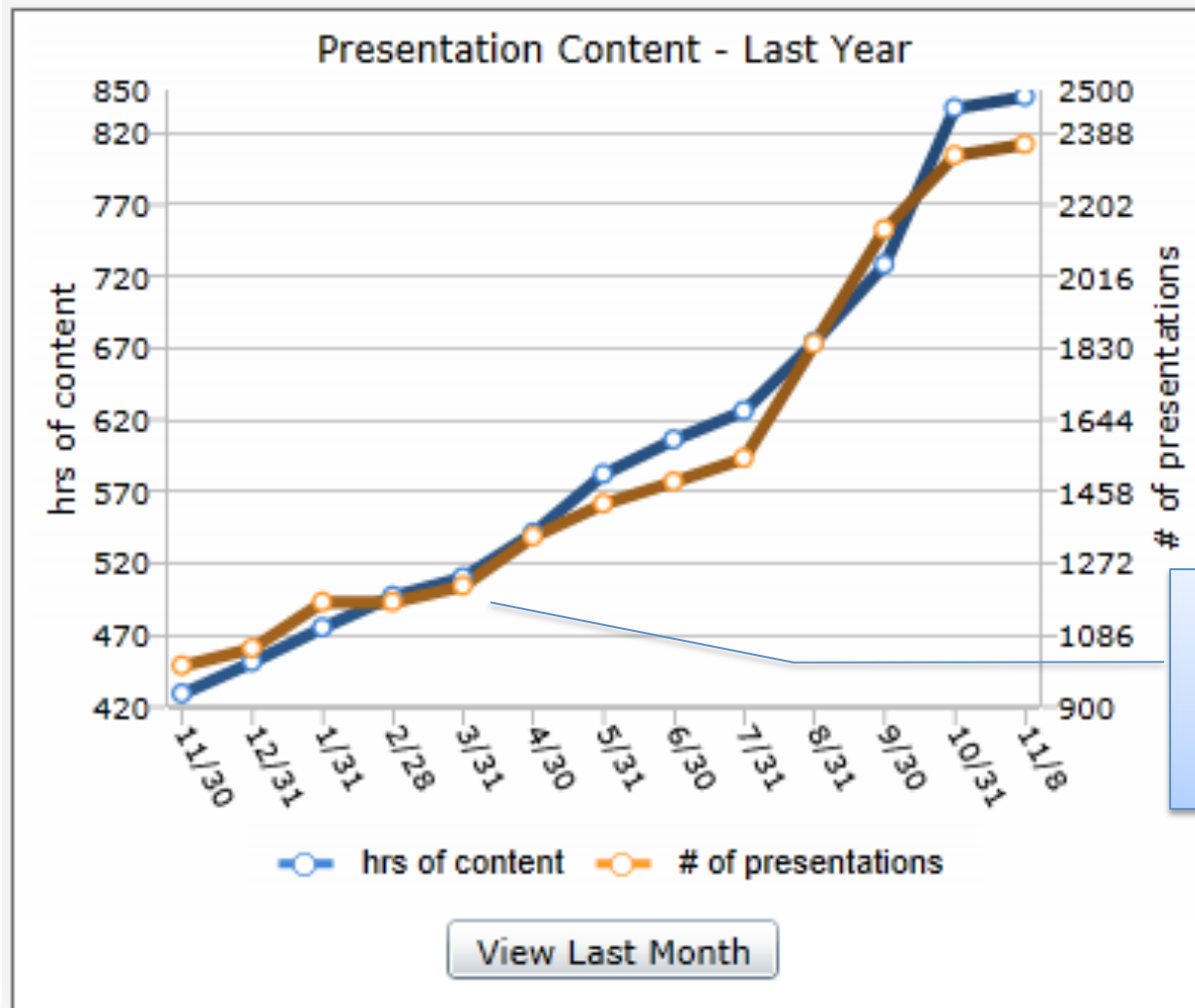
**We're Busy!**

## **Multimedia Creation at QAD**

- Began September 2001
  - 6 presentations in 2001
  - About 100 presentations in 2006
- Enter Mediasite in 2007
  - 180 presentations in 2007 to 700 in 2010
  - 382 unique presenters ~28% of the workforce
  - Qtube Live! – Over 50 individual presentations and 6,000 views
- Who watches?
  - 141,911 all time views
  - Peak views in Feb. 2011 - 8,000!

Exponential

## Easy Content Creation



1. Record from Mediasite
2. Upload from File
3. Record from Relay

Introduction of Camtasia Relay




Where did I put that video?

# Enterprise Search



# Search

call · email · chat

Latest News:  QAD Inc. Announces Fiscal 2012 Third Quarter Conference Call, November 22, 2011

## Search Results

[Advanced Search](#)

Sort by relevance ▼

Source Options

☐ Product Documentation ☐ Product Information ☐ Product Updates ☒ Forums ☒ Knowledgebase ☐ Learning ☒ Videos

Please note that recordings viewed via the Video search will not register as complete in the Learning Center.


[Global Tolerance/Warehousing/Purchase Order Rcpt/Warehousing.](#)  
Global Tolerance/Warehousing/Purchase Order Rcpt/Warehousing. fact:  
RIMSfact: PO Receipt Tolerancefact: Global Warehousingfact ...  
Source: Knowledgebase Category: Internal Articles Categories -> No Category Mapped ...  
Jan-15-1998 - [Text Version](#)

[Warehousing Concepts](#)  
Title: **Warehousing** Concepts. Description: A general overview of basic  
warehousing operations. Status: Uploaded. Date: 2011.06.28. ...  
**Source: Videos** Presenter(s): Chris Barnes  
Jun-28-2011 - [Text Version](#)

[QAD Warehousing Review](#)  
Title: **QAD Warehousing** Review. Description: Tom Buffo goes over QAD  
Warehousing in the Monday Morning Managers Meeting. Status: Uploaded. ...  
Source: Videos Presenter(s): Tom Buffo  
Jul-12-2010 - [Text Version](#)

### Narrow your search

- [gad warehousing](#)
- [gad warehousing 3.0.5](#)
- [warehousing 3.0.5](#)
- [belowfact](#)
- [warehousing 3.0.5 fact](#)
- [warehousing aim 3.0](#)
- [gad warehousing demo](#)
- [aim 2.3 warehousing](#)
- [warehousing 3.0.6 fact](#)
- [warehousing aim 2.3](#)
- [warehousing qad 2009](#)



Whatever, whenever, however . . .

## Informal Collaboration

- Recordings in ATT Connect
  - Good for meeting playback
  - Used for informal “demos”
  - Documentation of a process
- Record a video and send a link (screencast)
  - One to one help
  - Broadcast Communication
  - Embedded into PowerPoint or portal



## Record and Upload

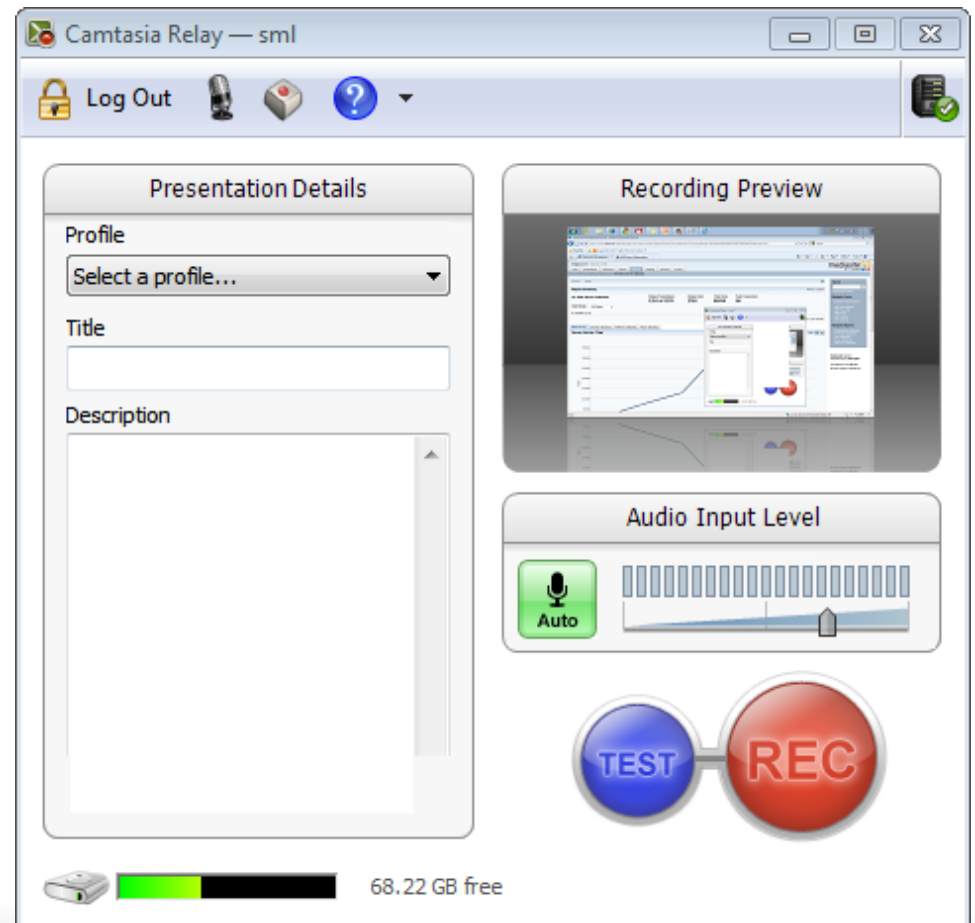
# Qbit Creation – Screen and Video

- Make a Video and Upload
  - Desktop Video Tools
    - Recording Tools
      - Headset, Camera, Relay
  - Publishing and Management Tools
    - Mediasite / Qtube Server
      - Available to all
      - Self-Service with training
- PowerPoint and send to Expert
  - Most Controlled
  - Product Launches
  - Sometimes self-recorded
    - Camtasia Studio Full Version
    - Export and Upload

## The new way

# Screencast Creation

- Best Practices
  - Test and check audio
  - Clean Screen
  - Plug in!
  - Plan your script
  - Name and description
- Editing and Publishing
  - Trim front and back
  - Click!
  - Wait for link
  - Organize on portal



# Questions? Answers!

